

## Analys av bokomslag

### Enkät svar

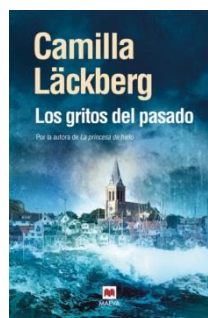
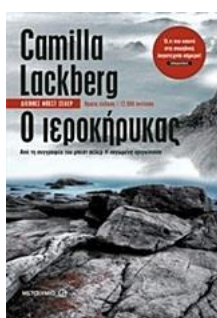
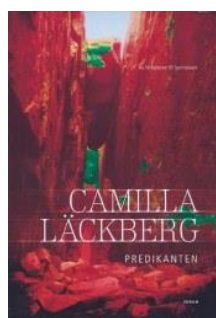
47 män

52 kvinnor

Åldrar: 18 (1); 19 (7); 20 (25); 21 (19); 22 (11); 23 (13); 24 (5); 25 (6); 26 (1); 27 (3); 46 (1); 49 (1); 61 (1)

På några av enkäter var fler än ett svar markerat.

Camilla Läckberg: *Predikanten*; *Ο ιεροκήρυκας*; *Los gritos del pasado*



### Den svenska:

#### 1. Genre

21 love story

11 crime novel

11 historical novel

10 biography

18 youth novel

30 I don't know

De flesta tror att detta är en kärleksroman även om nästan lika många tror att det är en ungdomsroman. Så många som 30 personer hade svårt att klassificera boken utifrån omslaget.

#### 2. Prestige

13 high prestige

32 certain prestige

39 low prestige

16 I don't know

De flesta tror att det är en bestseller med låg litterär prestige. Nästan lika många tror att den ha medelhög prestige.

### 3. Buy the book?

5 Yes, definitely

30 maybe

59 No

5 I don't know

En stor majoritet skulle inte lockas att köpa boken, men många uppger också att de kanske skulle göra det.

### 4. Associationer

Academic		I
Accident	I	
Adventure/challenge/sport	III	IIII I
Aggressive		I
Alien	I	
Anxiety		I
Arm	I	
Art		I
Asia	I	
Bed		I
Blood/y/	IIII	III
Body cavities	I	
Boring / dull		II
Bright	I	
Calm		I
Canyon	II	
Claustrophobic		I
Cliché		I
Climbing		I
Cloud	I	
Colorful		I
Computer game		I
Confusing/puzzling		III
Crave		I
Crime		I
Creepy		I
Danger/dangerous	II	III
Dead, death	II	I

Deep	I	
Decisions		II
Desert/deserted		II
Development	I	
Different	I	
Disrupture	I	
Drama	I	I
Dry	I	
Environmental		II
Escape		I
Erosion/crumble/shatter		III
Exotic/new world		III
Extinction		I
Exciting/intriguing/thrilling		III
Falling	II	
<b>Fantasy / Science fiction / Abstract</b>	<b>I</b>	<b>IIII</b>
Fear		I
Feelings	I	
Floor		I
Flower	I	
Friendship		I
Full	I	
Garbage		I
Gloomy		I
Geography	I	I
Green		I
Happy end		I
Heights	I	
History	I	
Hope	I	
Ice		I
Intense		I
Investigating/solving		II
Isolate		I
Journey	I	
Landscape	I	III
Loss		I
Life		I
Lost	I	
Love/passion	III	III
Madness/ Crazy	I	I
Marble	I	
Massive		I
Maze/pathway		II
Mountains	I	

Mystery/mysterious	II	I
<b>Nature</b>	<b>III</b>	<b>IIII</b>
Oblivion		I
Obscure	I	
Obstacle/problem		II
Oriental		I
Oversaturated		I
Quiet		I
Pain	I	
Passage	I	
Past	I	
Philosophy		I
Psychedelic		I
Prison	I	
Ravine	I	
<b>Red</b>	<b>IIII IIIII III</b>	<b>IIII (varav en: too much red)</b>
Romance	I	
Rubble	I	
Ruins	I	
Rurality	I	
Sandstone	I	
Scary	I	
Science fiction	II	
Scientific/real/non-fiction		III
Severity/serious	I	I
Sky		I
Shattered	I	
Sorrowful		I
Something hidden	I	
Stand out (?)		I
<b>Stones/cliff/rocks</b>	<b>IIII IIII</b>	<b>III</b>
Struggle	I	
Supermarket	I	
Survival		I
Suspense	I	
Tale		I
Tragic		I
Trapped	I	
Trashy		I
Travel	I	
Treasure hunt	I	
Treacherous		I
Turquoise	I	
Unclear/uncertainty		II
Unknown		I

Vague		I
Vibrant		I
Volcanic		I
War	I	
Weird/strange	III	II
Wilderness	I	
Wonder		I
World	I	

### **Den grekiska:**

#### 1. Genre

2 love story

61 crime novel

21 historical novel

7 biography

5 youth novel

4 I don't know

En stor majoritet tror att detta är en kriminalroman. Det näst mest valda alternativet är historisk roman.

#### 2. Prestige

4 high prestige

42 certain prestige

46 low prestige

8 I don't know

De allra flesta tror att det är en bestseller med låg litterär prestige, men nästan lika många tror att den har en viss prestige. Mycket få gissar att det är en högprestigeroman.

#### 3. Buy the book?

2 Yes, definitely

49 maybe

45 No

4 I don't know

Flest skulle kanske kunna tänka sig att köpa denna bok, även om nästan lika många är ointresserade av att köpa boken.

#### 4. Associationer

Air	I	
Adventure	I	IIII
Blood	IIII IIII	II
Boring/uninteresting	II	IIII
Beauty		I
Best seller/sold at gas station/cliché		III
Calm	I	
Chaotic	I	
Coast	I	I
Cold/arctic	IIII	IIII II
Common	I	
Confusion/uncertainty	I	II
Crime/detective/police	IIII III	IIII II
Danger		I
Dark/ness/black/grey	IIII	III
Death	I	
Deep/serious		II
Difficult/academic	I	I
Disappear	I	
Drama/tic/	II	I
Dramatic landscape	I	
Earthquakes/volcano		II
Easy read	I	I
Eerie		I
Empty		I
Environmental	I	
Exciting/intriguing		II
Explore		I
Fantasy/fantastic	III	
Fighting		I
Fog	IIII	I
Foreign	I	
For old people		I
Frozen	I	
Geology/earth/ecosystem/scientific		IIII IIII I
Geography	I	
Hardship /tough		II
Informative		I

Interesting		I
Island	II	I
History		I
Kidnapping		I
Landscape	I	I
Loneliness	III	III
March	I	
Mountains	III	
Murder	I	IIII
Mystery/mystic	IIII IIIII	IIII IIIII IIII
Nature/natural/outside	IIII	IIII IIIII IIIII I
Neo-noir		I
Norden (tyska)	I	
Nostalgia	I	
Novel		I
No words	I	
Ominous	I	II
Peaceful		I
Rain	I	
Rocks/stones	IIII	IIII
Sadness/gloomy/moody	I	IIII II
Sea (wild)	IIII II	II
Secrecy (sic)/secrets	I	I
Slow read	I	
Silence		I
Striking	I	
Stuffed	I	
Suicide	I	
Suspense	II	
Suspicious		I
Third person	I	
Time	I	I
Travel (+ train, taxi)	II	IIII
Unfocused		I
Unknown	I	
Unseen	I	
Violent/violence	I	I
Wannabe deep concepts	I	
Water	I	I
Wind	I	
Wise		I

## Den spanska:

### 1. Genre

2 love story

15 crime novel

68 historical novel

1 biography

9 youth novel

6 I don't know

Två tredjedelar tror att detta är en historisk roman. Näst flest, men betydligt färre, tror att det är en kriminalroman.

### 2. Prestige

16 high prestige

42 certain prestige

32 low prestige

12 I don't know

De allra flesta tror att det är en bok med viss prestige. Därefter kommer låg prestige. Ganska många tror det är en bok med hög prestige.

### 3. Buy the book?

12 Yes, definitely

54 maybe

30 No

2 I don't know

En majoritet skulle kanske kunna tänka sig att köpa boken och så många som 12 skulle absolut kunna göra det.

### 4. Associationer

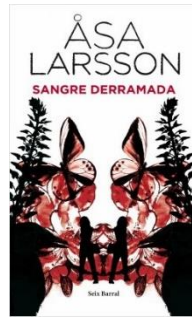
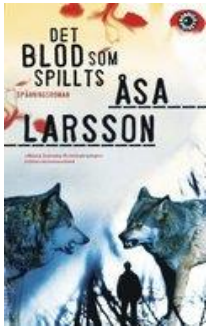
Action	II	
Adventure	II	
Anxiety/stress		II
Architecture/monument		III



Atmosphere		I
Blue	II	I
Boats/ship	IIII	I
Busy		I
Castle	I	I
Chaos		I
Coast	I	
Church/vestry	IIII IIII	IIII I
City/town/village/community		IIII IIIII III IIIII IIIII II
City history/ harbor history	I	I
Cold/frozen	III	IIII
Complexity		I
Danger, dangerous	II	I
Dark side		III
Death		I
Disruption		I
Drama/cliff hanger	III	III
Dreamy	I	
Dreary		I
Dusk	I	
Earlier civilization	I	
Easy/cheap/entertainment	I	II
European	I	III
France, Spain		II
Family relationship	I	
Fantasy	III	
Fiction	I	
Fishing		I
Formal		I
Fort	I	
Government/political		II
Harbour/port	III	II
History	IIII II	IIII IIIII III
Home		I
Hope	II	
Juvenile		I
Instability	I	
Interesting	I	I
Intense		I
Life situation		I
Light		I
Local		I
Loneliness/isolation	I	I
Mist	I	
Murder		I

Mystery	II	IIII	
Narrow mindedness		I	
Nature disaster	I		
North/northern		II	
Novel/story		IIII	
Non-fiction/informative		II	
<b>Ocean/sea</b>	<b>IIII IIII</b>	<b>IIII I</b>	
Paradise	I		
People	I	I	
Personal		I	
Plot driven	I		
Power	I	I	
Priest	I		
Quaint	I		
<b>Religion</b>	<b>II</b>	<b>IIII</b>	
Romanticized		I	
Sad		I	
Scandinavian	I		
Science fiction	I		
Secrets	I		
Shipping	I		
Something bad happened/ Tragedy/catastrophy/disaster		I	III
Specific		I	
<b>Storm/waves/bad weather</b>	<b>IIII II</b>	<b>IIII IIII II</b>	
Strength	I		
Struggle/fight/battle	II	I	
Thick		I	
Travel	I		
Uncertainty	I		
War/conflicts	I	II	
Water	III	I	
Woman		I	

Åsa Larsson: *Det blod som spillts*; *Λευκή νύχτα*; *Sangre derramada*



**Den svenska:**

1. Genre

2 love story

20 crime novel

13 historical novel

13 biography

46 youth novel

4 I don't know

De flesta tror att det är en ungdomsroman. Näst flest tror kriminalroman, följt av historisk eller biografi.

2. Prestige

4 high prestige

33 certain prestige

47 low prestige

13 I don't know

De allra flesta tror att det är en bestseller med låg litterär prestige. Men relativt många gissar att det är en medelprestigeroman. Mycket få tror att det är en bok med hög prestige.

3. Buy the book?

7 Yes, definitely

36 maybe

50 No

4 I don't know

En majoritet skulle inte lockas att köpa boken många skulle kanske göra det.

#### 4. Associationer

Action	I	
Adventure/exploration	IIII I	IIII
Aggression		I
Alone	III	
Anger	I	
Animal/pack	I	IIII III
Anxiety/agonny	I	I
Animal	II	
Bestseller/entertainment	I	I
Blood	I	
Breakup		I
Brotherhood/mutual help		III
Children/teen/youth	II	IIII
Cold /country/Siberia	III	IIII
Coming of age	I	
Conflict	II	
Countryside	I	
Danger/dangerous	IIII	III
Death	I	I
Difficult		I
Dog	II	
Enthralling/suspenseful		II
Fiction		I
Fight/struggle/battle/conflict/hostility	IIII	IIII II
Forest/woods	IIII	IIII
Geography	I	
Human beings	I	
Hunt		I
Identity	I	
Injury		I
Life	II	I
Light read		I
Loneliness	II	IIII
/Looks/ interesting	II	
Lost		I
Love		I
Man	III	I
Man vs./and nature	II	
Mature		I
Movie		I
Murder	I	
Mythology/fantasy		III
Mystery	I	
Nature/outside	IIII IIIII	IIII IIIII

Non-fiction		I
North, Nordic, Northern	II	IIII
North America	I	
Ominous		I
Pain		I
Paperback	I	
Past/old		II
Psychology		I
Quick	I	
Rivalry	II	
Scary/terror/fear	I	II
Snow/ice/winter	IIII	IIII IIII
Story		I
Stranded	I	
Strength	I	
Survival	II	IIII II
Teenagers	I	
Trekking		I
Trial		I
Twilight	I	
Unimaginative		I
Violence	I	I
Way-finding		I
Wild/wildlife/wilderness	IIII	IIII II
Winter	I	II
Wolf/Wolves/Wolfpack	IIII IIII IIII	IIII IIII (+ wolverine)

## Den grekiska:

### 1. Genre

13 love story

19 crime novel

13 historical novel

33 biography

7 youth novel

12 I don't know

De flesta tror alltså att det är en biografi och därefter kriminalroman.

### 2. Prestige

14 high prestige

44 certain prestige

30 low prestige

8 I don't know

De allra flesta tror att det är en bok med medelhög prestige och därefter har låg prestige fått flest röster.

### 3. Buy the book?

13 Yes, definitely

42 maybe

39 No

2 I don't know

En majoritet skulle inte lockas att köpa boken, men nästan lika många skulle kanske göra det.

### 4. Associationer

Adventure		I
Ageing/older people/elderly/grandmother		IIIIII
Ancient/old/era	II	I
Ape man		I
Autumn	IIIIII I	III
Bench	I	
Bland		II
Braveness		I
Calm	I	
Chair	I	
Cold		I
Common	I	
Confronting		I
Countryside	I	I
Creepy		I
Darkness		III
Death/dead	II	II
Depression/sadness/gloomy	IIII	IIIIII IIII
Desert/desolate/barren	I	III
Drought		I
Desolation	II	
Despair	I	
Divide	I	
Doubts	I	
Drama	I	
Dreary	I	

Empty/emptiness		
Exciting/suspenseful		
Fable/fiction		
Family		
Force		
First light		
Forest/woods		
Formation		
Grave		
Harshness		
History		
Honest		
Hope		
Hopeless		
Horror/horrifying		
Human being		
Introspection		
Killing/murdering		
Life/real life		
Light read		
Loneliness/solitude/alone/lonesome		
Long story		
Loss		
Love		
Man (old)		
Meditation		
Midlife crisis		
Mind		
Mountains		
Mystery		
Nature/outdoor		
Not much action		
Obstacle		
Overcoming		
Path		
Person		
Personal story		
Poor		
Powerful		
Quiet		
Religion		
Retrieve		
Sad/sadness/sorrow/sad life		
Searching		
Self love/self care/ self struggle		
Serious		
Slow-paced		
Soul		
Standard book in school		
Storm/wind		
Story		
Struggle		

Suicide	I	I	
Tention		I	
Thriller			I
Thought-invoking/thinking/thoughtfulness/			IIIIII III
Tought-provoking/Retrospective/insightful/reflection			IIII
Tragic/tragedy	II	I	
Travel/road		II	
Unknown		I	
Walk		I	
Wildlife/wilderness		IIII	
Winter		I	

## Den spanska:

### 1. Genre

43 love story

6 crime novel

2 historical novel

4 biography

37 youth novel

5 I don't know

De flesta tror alltså att det är en kärleksroman och näst flest att det är en ungdomsroman. Bara fyra tror att det är en kriminalroman.

### 2. Prestige

5 high prestige

32 certain prestige

57 low prestige

17 I don't know

De allra flesta tror att det är en bestseller med låg litterär prestige. Ganska många tror att den har en viss prestige.

### 3. Buy the book?

4 Yes, definitely



31 maybe

59 No

5 I don't know

En stor majoritet skulle inte lockas att köpa boken. Ganska många kanske skulle göra det.

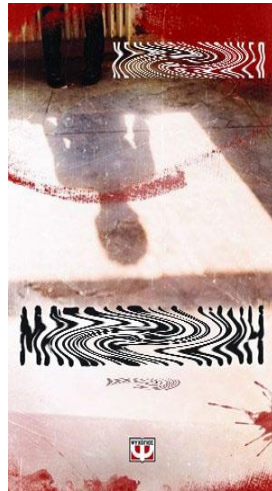
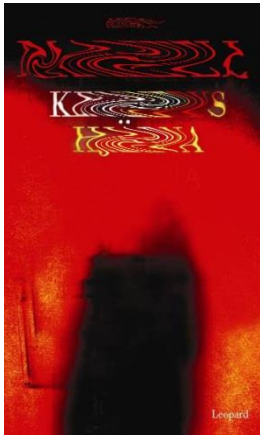
#### 4. Associationer

Adventure	II	
Animals	II	
Art	I	
Asia	I	
Bed time story		I
Blood/bloody	III	I
Butterfly	IIII I	II
Cabin		I
Cheap	I	
Child/children/childhood/kids		IIII I
Cheesy/corny		II
Cliché	I	II
Colorful		I
Coming of age	I	
Confused		I
Creepy		II
Crime		I
Crisis		I
Crows	I	
Cute/pretty		II
Curious		I
Daydreaming	I	
Death		I
Drama		I
Dreamworld		II
Easy	I	I
Equilibrium	I	
fantasy/imagination	III	
feelings	I	I
femininity/girly/girl/s	III	IIII
Fiction	II	
Fighting	I	
First nations	I	
Flower/garden	II	IIII
Fluttering	I	
forest	I	III
fresh	I	
Friends/friendship	IIII	III
Garden	I	
Gay		I

Golden fish (Chinese)		I	
Growi/ng/ up	II		
Growth	I		
Happening		I	
Happy (end)/uplifting	I	IIII I	
History		I	
Horror		I	
Interpretation	I		
Indigenous people		I	
Landscape/rural area	I	I	
Lies	I		
Lightness/light	I	II	
Loss of parents		I	
Love /story/romance/passion		IIII I	IIII IIII IIII II
Lovely	I	I	
Mandalas/painting		II	
Metamorphism		II	
Minimalist	I		
Mirror		II	
Monster		I	
Mystery	I		
Nature/environment	IIII III	IIII I	
Naïve		I	
Problems/obstacle		I	II
psychedelic	II		
psychology	III	III	
reflection	I		
Romance/romantic	II		
Scary	I		
Science	I		
Searching	I		
Self love		I	
Separation/splitting/breakup		I	I
Sexuality/body image/period		III	
Shadows	I	III	
Sharing	I		
Something hidden	I		
Special creatures		I	
Spring	II		
Strange		I	
Strong	I		
Suicide		I	
Symmetry	II	I	
teenager/youth	II	IIII I	
textbook cover		I	
together/connection/couple/twins/ siblings/duality/relationship		I	IIII IIII
threat	I		
thrill(ing)/exciting/interesting		I	IIII
tragic/tragedy	I	I	
Trauma	I		
Treason	I		

Tree	I	I
Ugly		I
Unconventional		I
Unspecific/vague		II
Wild	I	

Henning Mankell: *Kennedys hjärna; Ματωμένα ίχνη; El cerebro de Kennedy*



### Den svenska:

#### 1. Genre

9 love story

63 crime novel

13 historical novel

1 biography

4 youth novel

10 I don't know

#### 2. Prestige

12 high prestige

34 certain prestige

43 low prestige

11 I don't know

#### 3. Buy the book?

4 Yes, definitely

37 maybe

53 No

6 I don't know

#### 4. Associationer

Abstract		I
Abyss/hollow		II
Adventure		I
Action	I	
Ambiguity	I	
Ancient time	I	
Anger/angry/aggression	III	II
Apartment	I	
Assault		I
Asia	I	
Bestseller/light novel		II
Betrayal		I
Black	I	I
Blood/y/	IIII IIII I	IIII IIII
Blurry	I	I
Boring	I	I
Bright	I	
Bully		I
Character driven	I	
Cheap design		II
China	I	
Colourful		I
Common	I	
Confusing		I
Creepy	I	III
Crime/police book	III	III
Cruel		I
Danger	III	I
Dark/ness	II	IIII IIII
Death	II	III
Devil	II	
Drama		I
dream		I
Difficult	I	
Doo		I
Erotic	I	
Evil	I	
Exciting/intriguing/interesting/		

Suspense/thrilling/tention		IIII
Fear/horror/scary/thriller	I	IIIII IIIII IIIII I
Feelings		I
Fire/heat	IIII	IIII
Ghosts (chosts)	I	I
Gloomy		I
Gun	I	
Heavy		I
Hell	I	I
History/historical setting	I	II
Horror	I	
Hot/heat	II	I
Inferno	I	
Intense		I
Kings		I
Loud		I
Love/passion	II	IIII
Medieval times	II	
Murder	IIII	IIIII
Mysterious	IIIII IIIII	IIIII II
No walls	I	
Old		I
Pain		I
Passion	III	
Psychology	I	
Red	IIII	IIIII I
Relations		I
Religion	I	I
Riddles	I	
Sadness		I
Scared, scary	IIIII	
Secret	I	I
Shadow	IIIII I	III
Shocking	I	
Smoke		I
Thought-provoking		I
Tombstone		I
Unfriendly	I	
Unknown		II
Unpredictable		I
Vague/uncertainty	I	II
Vampires	I	
Vanish		I
Violent		II
Weird		I



Anxiousness		I
Avenge		I
Betrayal		I
Blood/y/Bloodstains		I
Case	I	
Change		I
Child/hood/kid/son/boy	I	II
Conflict		I
Crime	I	
Dangerous/danger	I	II
Dark	I	
Death/dead		I
Dejà vu		I
Desert		I
Detective	I	I
Devil		I
Difficult	I	
Discovery	I	
Domestic violence	I	
Drug	I	
Dusty		I
Entrance/get home	II	
Fiction		I
Fighting	I	
Fingerprints	I	
Floor	I	
Future		I
Gritty ( = gryinig)		I
Growth	I	I
Growing up/upbringing		II
Grunge	I	
Hidden		I
Human trafficking		I
Intriguing/thrilling/suspense		
Killer	I	
Law		I
Life (real life)		II
Light	I	
Light read/cliché		II
Lost	I	
Man	I	
Middle East	I	I
Mirror	I	
Murder/killing		
Mysterious/mystery	I	



Nostalgia		I
Pain		I
Personality/person	I	I
Police	I	
Psychopath/psycho	I	II
Red	I	
Reflection	I	III
Remnant (= rest)		I
Research		I
Reverse		I
Sad		I
Scary/fear/terror/horror	II	IIII I
Secrets	I	
Self-identity	I	
Self-struggle	I	
Serious		I
Shallow		I
Shadow	III	IIII
Shot	I	
Splatter		I
Standard		I
Sun	I	
Suicide		I
Suspicious		I
Sword	I	
Target	I	
Threat	I	
Tragic		I
Uneasiness	I	
Unknown		I
War	I	
Victim		I
Violence		I
Witness		I
Young	I	

## Den spanska:

### 1. Genre

2 love story

26 crime novel

20 historical novel

34 biography

6 youth novel

10 I don't know

De flesta tror att det är en kriminalroman.

## 2. Prestige

24 high prestige

48 certain prestige

26 low prestige

9 I don't know

Det är ovanligt många som tror att det är en bok med hög prestige. Allra flest tror dock att det är en bok med medelhög prestige.

## 3. Buy the book?

11 Yes, definitely

46 maybe

35 No

5 I don't know

Ganska många skulle kanske köpa boken.

## 4. Associationer

Adventure	II	I
Alone, lonely	IIII	II
A way out	I	
Basement/dungeon/archives/underground		I IIII
Biography		I
Calm	I	
City life	I	
Classic	I	
Claustrophobic		I
Contrast	I	
Cold		I
Crime	III	II

Curious/curiosity/	I	II
Danger	I	
<b>Dark/ness/</b>	<b>IIII II</b>	<b>IIII IIII I (inkl. shadow)</b>
Dark with bright sides		II
Death	I	
Decrease/Descent	I	II
Deep		I
Desolate		I
Detailed		I
Difficult/scholar	II	I
Dilemma		I
Discovery	I	I
Documentary	I	
Easy/light read	I	I
Enlight(en)ment	I	
Escape	I	
Expedition	I	
Explore/search	I	II
Fatigue	I	
Fiction/story	I	II
First person	I	
Focus		I
Freedom		III
Fugitive		I
Future	I	I
“getting away with it”	I	
Growing up	I	
Happy ending		III
Historic	I	I
Hole	I	
<b>Hope/hopeful</b>	<b>IIII</b>	<b>IIII</b>
Informative	I	
Inspiration		II
Insecure	I	
Isolated	I	
Interesting		I
<b>Journey/road/path/wander/ I</b>		<b>IIII IIII</b>
Knowledge	I	
Leonard Cohen		I
<b>Life /story/</b>	<b>IIII</b>	<b>IIII</b>
<b>Light</b>	<b>IIII</b>	<b>III</b>
Long path/way	I	I
Magic		I
Man/male perspective	I	II
Meaningful		I

Money		I	
Monument		I	
Murdering/murder		II	
Mystery/mysterious	IIII		IIIIII II
New light	I		
Novel			I
Objective	I		
Old	II		
Overcoming something	I		
Person	I		
Personal story	I		I
Philosophy/reflective	I		I
Plato's cave	I		
Plot/twist			I
Process			I
Rape			I
Rats			I
Rehab	I		
Research			I
Rising/rise	II		
Scary	I		I
Secrets	II		I
Self knowledge/self exploration			I
Shadow	II		II
Shallow			I
Silhouette	I		
Slope	I		
Southern country	I		
Stairs/staircase	IIII II		I
Step	I		
Struggle			II
Sunshine	I		
Success/reach/accomplish/goals/progress	IIIIII		
Suspicious			I
Tension			I
Thoughts about life	I		
Thriller/breathtaking	I		II
Timeless	I		
Triumph	I		
Truth	I		I
Tunnel	III		
Unknown			I
Work			I

II