



## **Institutional Trust 2007**

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## Metadata Production

<b>Metadata Producer(s)</b>	Swedish national data service
<b>Production Date</b>	April 1, 2014
<b>Identification</b>	SND0957-001

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## Institutional Trust 2007

### Overview

<b>Identification</b>	SND0957-001
<b>Abstract</b>	<p>Since 1997, MedieAkademin has carried out an annual survey titled The Institutional Trust. The survey has focused on major social institutions, such as the parliament, big business, the daily press, and TV/radio, as well as some specific companies such as Sveriges Television, TV4, IKEA, Skandia, and Volvo. The number of institutions included has varied somewhat over the years. Some of the institutions and companies have been measured every year while others have been investigated more irregularly. The survey was carried out by TNS Gallup and involved 250 individuals who were interviewed by telephone and 750 individuals randomly selected from TNS Gallup's Online Panel who answered a web survey between October 15 and 29, 2007. The survey comprised 27 institutions/companies/media companies and political parties. The 2007 survey also included questions about morality in different groups of people and how it has changed over time, as well as what responsibilities large corporations have and to what extent they live up to these responsibilities.</p>
<b>Kind of Data</b>	Surveydata: Oberoende undersökningar
<b>Unit of Analysis</b>	Individ

### Scope & Coverage

<b>Keywords</b>	förtroende, förtroende för regeringen, politisk åsikt, massmedia
<b>Topics</b>	massmedia, POLITIK
<b>Time Period(s)</b>	2007
<b>Countries</b>	Sverige
<b>Universe</b>	Personer i åldrarna 16-74 år

### Producers & Sponsors

<b>Primary Investigator(s)</b>	Holmberg, Sören, Göteborgs universitet, Statsvetenskapliga institutionen Weibull, Lennart, Göteborgs universitet, Institutionen för journalistik och masskommunikation
<b>Other Producer(s)</b>	Göteborgs universitet, Statsvetenskapliga institutionen MedieAkademin TNS Gallup

### Sampling

#### Sampling Procedure

Sannolikhetsurval: obundet slumpmässigt urval (OSU)

### Data Collection

<b>Data Collection Dates</b>	start 2007-10-15 end 2007-10-29 end 2007-10-29
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<b>Data Collection Mode</b>	Intervju: Telefon Självadministrerat frågeformulär: Webb-baserat
<b>Data Collector(s)</b>	TNS Gallup TNS Gallup

<b>Accessibility</b>	
<b>Distributor(s)</b>	Svensk nationell datatjänst

## File Description(s)

Dataset contains 1 file(s)

<b>Förtroendebarmeter 2007 - telefonintervju</b>	
<b>Cases</b>	250
<b>Variable(s)</b>	39

## Variable Group(s)

Dataset contains 3 group(s)

<b>Study information</b>			
#	Name	Label	Question
1	SND_studie	SND-studie 0957	-
2	SND_dataset	SND-dataset 0957-001	-
3	SND_version	SND version 1.1	-
4	respnr	SERIAL ID	-

<b>Background variables/constructed variables</b>			
#	Name	Label	Question
1	vikt	Weight	-
2	gender	Sex	-
3	age	Age	-
4	region	Region	-
5	utbildning	Education	-

<b>Interview questions</b>			
#	Name	Label	Question
1	riksdagen	F.1AA Confidence in: The Parliament	How much confidence do you have in the way the following institutions and businesses do their job? - the Parliament
2	eukommissionen	F.1AB Confidence in: EU commission	How much confidence do you have in the way the following institutions and businesses do their job? - EU commission
3	politiska_partierna	F.1AC Confidence in: The political parties	How much confidence do you have in the way the following institutions and businesses do their job? - The political parties
4	universitet_hgskolor	F.1AD Confidence in: Universities	How much confidence do you have in the way the following institutions and businesses do their job? - Universities
5	storfretagen	F.1AE Confidence in: Big business	How much confidence do you have in the way the following institutions and businesses do their job? - Big business
6	radiotv	F.1AF Confidence in: Radio and television	How much confidence do you have in the way the following institutions and businesses do their job? - Radio and television
7	dagspressen	F.1AG Confidence in: The daily press	How much confidence do you have in the way the following institutions and businesses do their job? - The daily press
8	fackliga_organisationerna	F.1AH Confidence in: The trade unions	How much confidence do you have in the way the following institutions and businesses do their job? - The trade unions
9	socialdemokraterna	F.1BA Confidence in: The Swedish Social Democratic Party	How much confidence do you have in the way the following institutions and businesses do their job? - The Swedish Social Democratic Party
10	moderaterna	F.1BB Confidence in: Moderate Party	How much confidence do you have in the way the following institutions and businesses do their job? - Moderate Party
11	folkpartiet	F.1BC Confidence in: Liberal Party	How much confidence do you have in the way the following institutions and businesses do their job? - Liberal Party

#	Name	Label	Question
12	sverigedemokraterna	F.1BD Confidence in: Sweden Democrats	How much confidence do you have in the way the following institutions and businesses do their job? - Sweden Democrats
13	sveriges_radio	F.1CA Confidence in: Radio Sweden	How much confidence do you have in the way the following institutions and businesses do their job? - Radio Sweden
14	svt	F.1CB Confidence in: Swedish Television	How much confidence do you have in the way the following institutions and businesses do their job? - Swedish Television
15	tv4	F.1CC Confidence in: TV4	How much confidence do you have in the way the following institutions and businesses do their job? - TV4
16	tv3	F.1CD Confidence in: TV3	How much confidence do you have in the way the following institutions and businesses do their job? - TV3
17	dagens_nyheter	F.1CE Confidence in: Dagens Nyheter	How much confidence do you have in the way the following institutions and businesses do their job? - Dagens Nyheter
18	aftonbladet	F.1CF Confidence in: Aftonbladet	How much confidence do you have in the way the following institutions and businesses do their job? - Aftonbladet
19	ikea	F.1DA Confidence in: IKEA	How much confidence do you have in the way the following institutions and businesses do their job? - IKEA
20	volvo	F.1DB Confidence in: Volvo	How much confidence do you have in the way the following institutions and businesses do their job? - Volvo
21	ericsson	F.1DC Confidence in: Ericsson	How much confidence do you have in the way the following institutions and businesses do their job? - Ericsson
22	cocacola	F.1DD Confidence in: Coca-Cola	How much confidence do you have in the way the following institutions and businesses do their job? - Coca-Cola
23	skandia	F.1DE Confidence in: Skandia	How much confidence do you have in the way the following institutions and businesses do their job? - Skandia
24	astrazeneca	F.1DF Confidence in: Astra Zeneca	How much confidence do you have in the way the following institutions and businesses do their job? - Astra Zeneca
25	sas	F.1DG Confidence in: SAS	How much confidence do you have in the way the following institutions and businesses do their job? - SAS
26	hm	F.1DH Confidence in: H&M	How much confidence do you have in the way the following institutions and businesses do their job? - H&M
27	stockholmsbrsen	F.1DI Confidence in: Stockholm stock exchange	How much confidence do you have in the way the following institutions and businesses do their job? - Stockholm stock exchange
28	familj	F.2 Current family category	If you had to describe your current family, which of the categories that I now count up do you think best applies?
29	individuell_inkomst	F.3 Income	What is your personal income per month?
30	hushllets_inkomst	F.4 Household's income	What is your household's income per month?



# Variables Description

Dataset contains 39 variable(s)

## File : Förtroendebarmeter 2007 - telefonintervju

### # SND\_studie: SND-studie 0957

		SND-studie 0957: Förtroendebarmeter 2007	
Value	Label	Cases	Percentage
957	SND 0957	250	100.0%
<i>Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.</i>			
<b>Information</b>		[Type: discrete] [Format: numeric] [Range: 957- 957] [Missing: *]	
<b>Statistics [NW/ W]</b>		[Valid: 250 /-] [Invalid: 0 /-]	

### # SND\_dataset: SND-dataset 0957-001

		SND-dataset 0957-001: Förtroendebarmeter 2007	
Value	Label	Cases	Percentage
1	SND 0957-001	250	100.0%
<i>Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.</i>			
<b>Information</b>		[Type: discrete] [Format: numeric] [Range: 1- 1] [Missing: *]	
<b>Statistics [NW/ W]</b>		[Valid: 250 /-] [Invalid: 0 /-]	

### # SND\_version: SND version 1.1

		SND version 1.0, mars 2014	
<b>Notes</b>		Lables, questions and response alternatives translated into english	
Value	Label	Cases	Percentage
1	Version 1.1	250	100.0%
<i>Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.</i>			
<b>Information</b>		[Type: discrete] [Format: numeric] [Range: 1- 1] [Missing: *]	
<b>Statistics [NW/ W]</b>		[Valid: 250 /-] [Invalid: 0 /-]	

### # respnr: SERIAL ID

		Respondent-ID	
Value	Label	Cases	Percentage
6242		1	0.4%
6248		1	0.4%
6249		1	0.4%
6251		1	0.4%
6252		1	0.4%
6254		1	0.4%
6255		1	0.4%
6258		1	0.4%
6259		1	0.4%
6260		1	0.4%
6261		1	0.4%
6262		1	0.4%
6263		1	0.4%
6264		1	0.4%

## File : Förtroendebarmeter 2007 - telefonintervju

# respnr: SERIAL ID

Value	Label	Cases	Percentage
6265		1	0.4%
6266		1	0.4%
6267		1	0.4%
6268		1	0.4%
6269		1	0.4%
6270		1	0.4%
6271		1	0.4%
6272		1	0.4%
6273		1	0.4%
6274		1	0.4%
6276		1	0.4%
6277		1	0.4%
6278		1	0.4%
6279		1	0.4%
6280		1	0.4%
6281		1	0.4%
6282		1	0.4%
6283		1	0.4%
6284		1	0.4%
6285		1	0.4%
6286		1	0.4%
6287		1	0.4%
6288		1	0.4%
6289		1	0.4%
6290		1	0.4%
6291		1	0.4%
6292		1	0.4%
6293		1	0.4%
6294		1	0.4%
6295		1	0.4%
6297		1	0.4%
6298		1	0.4%
6299		1	0.4%
6300		1	0.4%
6301		1	0.4%
6302		1	0.4%
6303		1	0.4%
6304		1	0.4%
6305		1	0.4%
6306		1	0.4%
6307		1	0.4%
6308		1	0.4%
6309		1	0.4%

## File : Förtroendebarmeter 2007 - telefonintervju

# respnr: SERIAL ID

Value	Label	Cases	Percentage
6310		1	0.4%
6311		1	0.4%
6312		1	0.4%
6313		1	0.4%
6314		1	0.4%
6315		1	0.4%
6316		1	0.4%
6317		1	0.4%
6318		1	0.4%
6320		1	0.4%
6321		1	0.4%
6322		1	0.4%
6323		1	0.4%
6324		1	0.4%
6326		1	0.4%
6327		1	0.4%
6328		1	0.4%
6329		1	0.4%
6330		1	0.4%
6331		1	0.4%
6332		1	0.4%
6334		1	0.4%
6335		1	0.4%
6336		1	0.4%
6337		1	0.4%
6338		1	0.4%
6340		1	0.4%
6341		1	0.4%
6342		1	0.4%
6343		1	0.4%
6344		1	0.4%
6345		1	0.4%
6346		1	0.4%
6347		1	0.4%
6348		1	0.4%
6349		1	0.4%
6350		1	0.4%
6351		1	0.4%
6352		1	0.4%
6353		1	0.4%
6354		1	0.4%
6355		1	0.4%
6356		1	0.4%

## File : Förtroendebarmeter 2007 - telefonintervju

# respnr: SERIAL ID

Value	Label	Cases	Percentage
6357		1	0.4%
6358		1	0.4%
6359		1	0.4%
6360		1	0.4%
6361		1	0.4%
6362		1	0.4%
6363		1	0.4%
6364		1	0.4%
6365		1	0.4%
6367		1	0.4%
6368		1	0.4%
6369		1	0.4%
6371		1	0.4%
6372		1	0.4%
6373		1	0.4%
6374		1	0.4%
6375		1	0.4%
6376		1	0.4%
6377		1	0.4%
6378		1	0.4%
6379		1	0.4%
6381		1	0.4%
6382		1	0.4%
6383		1	0.4%
6384		1	0.4%
6385		1	0.4%
6386		1	0.4%
6387		1	0.4%
6388		1	0.4%
6389		1	0.4%
6390		1	0.4%
6391		1	0.4%
6392		1	0.4%
6393		1	0.4%
6394		1	0.4%
6395		1	0.4%
6396		1	0.4%
6397		1	0.4%
6398		1	0.4%
6399		1	0.4%
6400		1	0.4%
6401		1	0.4%
6402		1	0.4%

## File : Förtroendebarmeter 2007 - telefonintervju

# respnr: SERIAL ID

Value	Label	Cases	Percentage
6403		1	0.4%
6404		1	0.4%
6406		1	0.4%
6407		1	0.4%
6408		1	0.4%
6409		1	0.4%
6410		1	0.4%
6411		1	0.4%
6412		1	0.4%
6413		1	0.4%
6414		1	0.4%
6415		1	0.4%
6416		1	0.4%
6417		1	0.4%
6418		1	0.4%
6419		1	0.4%
6420		1	0.4%
6421		1	0.4%
6422		1	0.4%
6423		1	0.4%
6424		1	0.4%
6425		1	0.4%
6426		1	0.4%
6427		1	0.4%
6428		1	0.4%
6429		1	0.4%
6430		1	0.4%
6431		1	0.4%
6432		1	0.4%
6433		1	0.4%
6434		1	0.4%
6435		1	0.4%
6436		1	0.4%
6437		1	0.4%
6438		1	0.4%
6439		1	0.4%
6440		1	0.4%
6441		1	0.4%
6442		1	0.4%
6444		1	0.4%
6445		1	0.4%
6446		1	0.4%
6447		1	0.4%

## File : Förtroendebarmeter 2007 - telefonintervju

# respnr: SERIAL ID

Value	Label	Cases	Percentage
6448		1	0.4%
6449		1	0.4%
6450		1	0.4%
6451		1	0.4%
6452		1	0.4%
6453		1	0.4%
6454		1	0.4%
6455		1	0.4%
6456		1	0.4%
6457		1	0.4%
6458		1	0.4%
6459		1	0.4%
6460		1	0.4%
6461		1	0.4%
6462		1	0.4%
6463		1	0.4%
6464		1	0.4%
6465		1	0.4%
6466		1	0.4%
6468		1	0.4%
6469		1	0.4%
6470		1	0.4%
6471		1	0.4%
6473		1	0.4%
6474		1	0.4%
6475		1	0.4%
6476		1	0.4%
6477		1	0.4%
6478		1	0.4%
6479		1	0.4%
6480		1	0.4%
6481		1	0.4%
6482		1	0.4%
6483		1	0.4%
6485		1	0.4%
6486		1	0.4%
6487		1	0.4%
6488		1	0.4%
6489		1	0.4%
6490		1	0.4%
6491		1	0.4%
6492		1	0.4%
6493		1	0.4%

## File : Förtroendebarmeter 2007 - telefonintervju

### # respnr: SERIAL ID

Value	Label	Cases	Percentage
6494		1	0.4%
6495		1	0.4%
6496		1	0.4%
6497		1	0.4%
6498		1	0.4%
6499		1	0.4%
6500		1	0.4%
6501		1	0.4%
6502		1	0.4%
6503		1	0.4%
6504		1	0.4%
6505		1	0.4%
6506		1	0.4%
6507		1	0.4%
6508		1	0.4%
6509		1	0.4%
6510		1	0.4%
6511		1	0.4%
6512		1	0.4%
6514		1	0.4%
6515		1	0.4%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

<b>Information</b>	[Type: discrete] [Format: numeric] [Range: 6242- 6515] [Missing: *]
<b>Statistics [NW/ W]</b>	[Valid: 250 /-] [Invalid: 0 /-]

### # vikt: Weight

		Viktvariabel		
Value	Label	Cases	Percentage	
0.5253		15	6.0%	
0.5636		16	6.4%	
0.5925		12	4.8%	
0.6385		11	4.4%	
0.662		9	3.6%	
0.6892		13	5.2%	
0.696		12	4.8%	
0.731		8	3.2%	
0.7943		9	3.6%	
0.8368		9	3.6%	
0.8393		12	4.8%	
0.8713		9	3.6%	
0.8748		8	3.2%	
0.8825		7	2.8%	



## File : Förtroendebarmeter 2007 - telefonintervju

### # vikt: Weight

Value	Label	Cases	Percentage
0.9884		7	2.8%
1.0327		7	2.8%
1.0965		9	3.6%
1.1059		7	2.8%
1.1126		8	3.2%
1.1375		10	4.0%
1.2679		10	4.0%
1.4076		7	2.8%
1.4329		10	4.0%
1.5507		3	1.2%
1.689		4	1.6%
1.7358		4	1.6%
2.1676		1	0.4%
2.4084		3	1.2%
2.7332		5	2.0%
2.7537		5	2.0%

*Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.*

<b>Information</b>	[Type: discrete] [Format: numeric] [Range: 0.525- 2.754] [Missing: *]
<b>Statistics [NW/ W]</b>	[Valid: 250 /-] [Invalid: 0 /-] [Mean: 1 /-] [StdDev: 0.499 /-]

### # gender: Sex

Value	Label	Cases	Percentage
1	Man	129	51.6%
2	Woman	121	48.4%

*Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.*

<b>Information</b>	[Type: discrete] [Format: numeric] [Range: 1- 2] [Missing: *]
<b>Statistics [NW/ W]</b>	[Valid: 250 /-] [Invalid: 0 /-]

### # age: Age

Value	Label	Cases	Percentage
16		5	2.0%
17		8	3.2%
18		7	2.8%
19		4	1.6%
20		1	0.4%
21		6	2.4%
22		4	1.6%
23		2	0.8%
24		2	0.8%

## File : Förtroendebarmeter 2007 - telefonintervju

# age: Age

Value	Label	Cases	Percentage
25		5	2.0%
26		3	1.2%
27		5	2.0%
28		5	2.0%
29		4	1.6%
30		1	0.4%
31		4	1.6%
32		7	2.8%
33		4	1.6%
34		4	1.6%
35		4	1.6%
36		5	2.0%
37		4	1.6%
38		4	1.6%
39		7	2.8%
40		3	1.2%
41		9	3.6%
42		4	1.6%
43		6	2.4%
44		4	1.6%
45		8	3.2%
46		5	2.0%
47		7	2.8%
48		4	1.6%
49		1	0.4%
50		7	2.8%
51		7	2.8%
52		7	2.8%
53		6	2.4%
54		7	2.8%
55		4	1.6%
56		7	2.8%
57		6	2.4%
58		5	2.0%
59		4	1.6%
60		5	2.0%
61		5	2.0%
62		5	2.0%
63		4	1.6%
64		4	1.6%
65		11	4.4%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

**Information** [Type: discrete] [Format: numeric] [Range: 16- 65] [Missing: \*]

## File : Förtroendebarmeter 2007 - telefonintervju

### # age: Age

Statistics [NW/ W] [Valid: 250 /-] [Invalid: 0 /-] [Mean: 42.06 /-] [StdDev: 14.579 /-]

### # region: Region

Region

Value	Label	Cases	Percentage
1	Stockholm urban area	44	17.6%
2	Eastern midst of Sweden	55	22.0%
3	Småland (islands included)	19	7.6%
4	Southern Sweden	34	13.6%
5	Western Sweden	44	17.6%
6	Northern midst of Sweden	20	8.0%
7	Middle and northern Sweden	34	13.6%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

Information [Type: discrete] [Format: numeric] [Range: 1- 7] [Missing: \*]

Statistics [NW/ W] [Valid: 250 /-] [Invalid: 0 /-]

### # utbildning: Education

Utbildningsnivå

Value	Label	Cases	Percentage
1	Primary/Elementary school	0	
2	Primary/Elementary school - training	51	20.4%
3	Junior secondary school/Girls' school	0	
4	Junior secondary school/Girls' school - training	8	3.2%
5	2 year upper secondary school education/High school degree	31	12.4%
6	3-4 year upper secondary school education/High school degree	70	28.0%
7	Post-secondary education	90	36.0%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

Information [Type: discrete] [Format: numeric] [Range: 2- 7] [Missing: \*]

Statistics [NW/ W] [Valid: 250 /-] [Invalid: 0 /-]

### # riksdagen: F.1AA Confidence in: The Parliament

Literal question How much confidence do you have in the way the following institutions and businesses do their job? - the Parliament

Value	Label	Cases	Percentage
1	Very high trust	8	3.2%
2	Quite high trust	92	36.8%
3	Neither high nor low trust	73	29.2%
4	Quite low trust	43	17.2%
5	Very low trust	26	10.4%
6	No opinion	8	3.2%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

Information [Type: discrete] [Format: numeric] [Range: 1- 6] [Missing: \*]

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### # riksdagen: F.1AA Confidence in: The Parliament

Statistics [NW/ W] [Valid: 250 /-] [Invalid: 0 /-]

### # eukommissionen: F.1AB Confidence in: EU commission

**Literal question** How much confidence do you have in the way the following institutions and businesses do their job? - EU commission

Value	Label	Cases	Percentage
1	Very high trust	6	2.4%
2	Quite high trust	46	18.4%
3	Neither high nor low trust	81	32.4%
4	Quite low trust	59	23.6%
5	Very low trust	34	13.6%
6	No opinion	24	9.6%

*Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.*

**Information** [Type: discrete] [Format: numeric] [Range: 1- 6] [Missing: \*]

Statistics [NW/ W] [Valid: 250 /-] [Invalid: 0 /-]

### # politiska\_partierna: F.1AC Confidence in: The political parties

**Literal question** How much confidence do you have in the way the following institutions and businesses do their job? - The political parties

Value	Label	Cases	Percentage
1	Very high trust	5	2.0%
2	Quite high trust	47	18.8%
3	Neither high nor low trust	92	36.8%
4	Quite low trust	63	25.2%
5	Very low trust	35	14.0%
6	No opinion	8	3.2%

*Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.*

**Information** [Type: discrete] [Format: numeric] [Range: 1- 6] [Missing: \*]

Statistics [NW/ W] [Valid: 250 /-] [Invalid: 0 /-]

### # universitet\_hgskolor: F.1AD Confidence in: Universities

**Literal question** How much confidence do you have in the way the following institutions and businesses do their job? - Universities

Value	Label	Cases	Percentage
1	Very high trust	45	18.0%
2	Quite high trust	130	52.0%
3	Neither high nor low trust	36	14.4%
4	Quite low trust	12	4.8%
5	Very low trust	2	0.8%
6	No opinion	25	10.0%

*Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.*

**Information** [Type: discrete] [Format: numeric] [Range: 1- 6] [Missing: \*]

Statistics [NW/ W] [Valid: 250 /-] [Invalid: 0 /-]

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# universitet\_hgskolor: F.1AD Confidence in: Universities

### # storfretagen: F.1AE Confidence in: Big business

**Literal question** How much confidence do you have in the way the following institutions and businesses do their job? - Big business

Value	Label	Cases	Percentage
1	Very high trust	4	1.6%
2	Quite high trust	84	33.6%
3	Neither high nor low trust	104	41.6%
4	Quite low trust	40	16.0%
5	Very low trust	12	4.8%
6	No opinion	6	2.4%

*Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.*

**Information** [Type: discrete] [Format: numeric] [Range: 1- 6] [Missing: \*]

**Statistics [NW/ W]** [Valid: 250 /-] [Invalid: 0 /-]

### # radiotv: F.1AF Confidence in: Radio and television

**Literal question** How much confidence do you have in the way the following institutions and businesses do their job? - Radio and television

Value	Label	Cases	Percentage
1	Very high trust	19	7.6%
2	Quite high trust	127	50.8%
3	Neither high nor low trust	72	28.8%
4	Quite low trust	22	8.8%
5	Very low trust	7	2.8%
6	No opinion	3	1.2%

*Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.*

**Information** [Type: discrete] [Format: numeric] [Range: 1- 6] [Missing: \*]

**Statistics [NW/ W]** [Valid: 250 /-] [Invalid: 0 /-]

### # dagspressen: F.1AG Confidence in: The daily press

**Literal question** How much confidence do you have in the way the following institutions and businesses do their job? - The daily press

Value	Label	Cases	Percentage
1	Very high trust	13	5.2%
2	Quite high trust	75	30.0%
3	Neither high nor low trust	80	32.0%
4	Quite low trust	61	24.4%
5	Very low trust	17	6.8%
6	No opinion	4	1.6%

*Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.*

**Information** [Type: discrete] [Format: numeric] [Range: 1- 6] [Missing: \*]

**Statistics [NW/ W]** [Valid: 250 /-] [Invalid: 0 /-]

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### # fackliga\_organisationerna: F.1AH Confidence in: The trade unions

**Literal question** How much confidence do you have in the way the following institutions and businesses do their job? - The trade unions

Value	Label	Cases	Percentage
1	Very high trust	10	4.0%
2	Quite high trust	75	30.0%
3	Neither high nor low trust	73	29.2%
4	Quite low trust	52	20.8%
5	Very low trust	30	12.0%
6	No opinion	10	4.0%

*Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.*

**Information** [Type: discrete] [Format: numeric] [Range: 1- 6] [Missing: \*]

**Statistics [NW/ W]** [Valid: 250 /-] [Invalid: 0 /-]

### # socialdemokraterna: F.1BA Confidence in: The Swedish Social Democratic Party

**Literal question** How much confidence do you have in the way the following institutions and businesses do their job? - The Swedish Social Democratic Party

Value	Label	Cases	Percentage
1	Very high trust	10	4.0%
2	Quite high trust	90	36.0%
3	Neither high nor low trust	83	33.2%
4	Quite low trust	44	17.6%
5	Very low trust	18	7.2%
6	No opinion	5	2.0%

*Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.*

**Information** [Type: discrete] [Format: numeric] [Range: 1- 6] [Missing: \*]

**Statistics [NW/ W]** [Valid: 250 /-] [Invalid: 0 /-]

### # moderaterna: F.1BB Confidence in: Moderate Party

**Literal question** How much confidence do you have in the way the following institutions and businesses do their job? - Moderate Party

Value	Label	Cases	Percentage
1	Very high trust	11	4.4%
2	Quite high trust	57	22.8%
3	Neither high nor low trust	75	30.0%
4	Quite low trust	55	22.0%
5	Very low trust	46	18.4%
6	No opinion	6	2.4%

*Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.*

**Information** [Type: discrete] [Format: numeric] [Range: 1- 6] [Missing: \*]

**Statistics [NW/ W]** [Valid: 250 /-] [Invalid: 0 /-]

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### # folkpartiet: F.1BC Confidence in: Liberal Party

**Literal question** How much confidence do you have in the way the following institutions and businesses do their job? - Liberal Party

Value	Label	Cases	Percentage
1	Very high trust	7	2.8%
2	Quite high trust	43	17.2%
3	Neither high nor low trust	96	38.4%
4	Quite low trust	53	21.2%
5	Very low trust	42	16.8%
6	No opinion	9	3.6%

*Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.*

**Information** [Type: discrete] [Format: numeric] [Range: 1- 6] [Missing: \*]

**Statistics [NW/ W]** [Valid: 250 /-] [Invalid: 0 /-]

### # sverigedemokraterna: F.1BD Confidence in: Sweden Democrats

**Literal question** How much confidence do you have in the way the following institutions and businesses do their job? - Sweden Democrats

Value	Label	Cases	Percentage
1	Very high trust	3	1.2%
2	Quite high trust	11	4.4%
3	Neither high nor low trust	38	15.2%
4	Quite low trust	35	14.0%
5	Very low trust	151	60.4%
6	No opinion	12	4.8%

*Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.*

**Information** [Type: discrete] [Format: numeric] [Range: 1- 6] [Missing: \*]

**Statistics [NW/ W]** [Valid: 250 /-] [Invalid: 0 /-]

### # sveriges\_radio: F.1CA Confidence in: Radio Sweden

**Literal question** How much confidence do you have in the way the following institutions and businesses do their job? - Radio Sweden

Value	Label	Cases	Percentage
1	Very high trust	44	17.6%
2	Quite high trust	148	59.2%
3	Neither high nor low trust	36	14.4%
4	Quite low trust	10	4.0%
5	Very low trust	5	2.0%
6	No opinion	7	2.8%

*Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.*

**Information** [Type: discrete] [Format: numeric] [Range: 1- 6] [Missing: \*]

**Statistics [NW/ W]** [Valid: 250 /-] [Invalid: 0 /-]

### # svt: F.1CB Confidence in: Swedish Television

**Literal question** How much confidence do you have in the way the following institutions and businesses do their job? - Swedish Television

## File : Förtroendebarmeter 2007 - telefonintervju

### # svt: F.1CB Confidence in: Swedish Television

Value	Label	Cases	Percentage
1	Very high trust	37	14.8%
2	Quite high trust	150	60.0%
3	Neither high nor low trust	42	16.8%
4	Quite low trust	11	4.4%
5	Very low trust	7	2.8%
6	No opinion	3	1.2%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

<b>Information</b>	[Type: discrete] [Format: numeric] [Range: 1- 6] [Missing: *]
<b>Statistics [NW/ W]</b>	[Valid: 250 /-] [Invalid: 0 /-]

### # tv4: F.1CC Confidence in: TV4

<b>Literal question</b>	How much confidence do you have in the way the following institutions and businesses do their job? - TV4
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Value	Label	Cases	Percentage
1	Very high trust	17	6.8%
2	Quite high trust	111	44.4%
3	Neither high nor low trust	87	34.8%
4	Quite low trust	25	10.0%
5	Very low trust	5	2.0%
6	No opinion	5	2.0%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

<b>Information</b>	[Type: discrete] [Format: numeric] [Range: 1- 6] [Missing: *]
<b>Statistics [NW/ W]</b>	[Valid: 250 /-] [Invalid: 0 /-]

### # tv3: F.1CD Confidence in: TV3

<b>Literal question</b>	How much confidence do you have in the way the following institutions and businesses do their job? - TV3
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Value	Label	Cases	Percentage
1	Very high trust	8	3.2%
2	Quite high trust	44	17.6%
3	Neither high nor low trust	87	34.8%
4	Quite low trust	59	23.6%
5	Very low trust	15	6.0%
6	No opinion	37	14.8%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

<b>Information</b>	[Type: discrete] [Format: numeric] [Range: 1- 6] [Missing: *]
<b>Statistics [NW/ W]</b>	[Valid: 250 /-] [Invalid: 0 /-]

### # dagens\_nyheter: F.1CE Confidence in: Dagens Nyheter

<b>Literal question</b>	How much confidence do you have in the way the following institutions and businesses do their job? - Dagens Nyheter
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### # dagens\_nyheter: F.1CE Confidence in: Dagens Nyheter

Value	Label	Cases	Percentage
1	Very high trust	22	8.8%
2	Quite high trust	103	41.2%
3	Neither high nor low trust	66	26.4%
4	Quite low trust	15	6.0%
5	Very low trust	4	1.6%
6	No opinion	40	16.0%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

<b>Information</b>	[Type: discrete] [Format: numeric] [Range: 1- 6] [Missing: *]
<b>Statistics [NW/ W]</b>	[Valid: 250 /-] [Invalid: 0 /-]

### # aftonbladet: F.1CF Confidence in: Aftonbladet

**Literal question** How much confidence do you have in the way the following institutions and businesses do their job? - Aftonbladet

Value	Label	Cases	Percentage
1	Very high trust	11	4.4%
2	Quite high trust	54	21.6%
3	Neither high nor low trust	69	27.6%
4	Quite low trust	68	27.2%
5	Very low trust	32	12.8%
6	No opinion	16	6.4%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

<b>Information</b>	[Type: discrete] [Format: numeric] [Range: 1- 6] [Missing: *]
<b>Statistics [NW/ W]</b>	[Valid: 250 /-] [Invalid: 0 /-]

### # ikea: F.1DA Confidence in: IKEA

**Literal question** How much confidence do you have in the way the following institutions and businesses do their job? - IKEA

Value	Label	Cases	Percentage
1	Very high trust	54	21.6%
2	Quite high trust	135	54.0%
3	Neither high nor low trust	42	16.8%
4	Quite low trust	9	3.6%
5	Very low trust	3	1.2%
6	No opinion	7	2.8%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

<b>Information</b>	[Type: discrete] [Format: numeric] [Range: 1- 6] [Missing: *]
<b>Statistics [NW/ W]</b>	[Valid: 250 /-] [Invalid: 0 /-]

### # volvo: F.1DB Confidence in: Volvo

**Literal question** How much confidence do you have in the way the following institutions and businesses do their job? - Volvo

Value	Label	Cases	Percentage
1	Very high trust	29	11.6%

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### # volvo: F.1DB Confidence in: Volvo

Value	Label	Cases	Percentage
2	Quite high trust	144	57.6%
3	Neither high nor low trust	57	22.8%
4	Quite low trust	7	2.8%
5	Very low trust	5	2.0%
6	No opinion	8	3.2%

*Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.*

**Information** [Type: discrete] [Format: numeric] [Range: 1- 6] [Missing: \*]

**Statistics [NW/ W]** [Valid: 250 /-] [Invalid: 0 /-]

### # ericsson: F.1DC Confidence in: Ericsson

**Literal question** How much confidence do you have in the way the following institutions and businesses do their job? - Ericsson

Value	Label	Cases	Percentage
1	Very high trust	19	7.6%
2	Quite high trust	107	42.8%
3	Neither high nor low trust	92	36.8%
4	Quite low trust	22	8.8%
5	Very low trust	4	1.6%
6	No opinion	6	2.4%

*Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.*

**Information** [Type: discrete] [Format: numeric] [Range: 1- 6] [Missing: \*]

**Statistics [NW/ W]** [Valid: 250 /-] [Invalid: 0 /-]

### # cocacola: F.1DD Confidence in: Coca-Cola

**Literal question** How much confidence do you have in the way the following institutions and businesses do their job? - Coca-Cola

Value	Label	Cases	Percentage
1	Very high trust	12	4.8%
2	Quite high trust	36	14.4%
3	Neither high nor low trust	83	33.2%
4	Quite low trust	63	25.2%
5	Very low trust	45	18.0%
6	No opinion	11	4.4%

*Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.*

**Information** [Type: discrete] [Format: numeric] [Range: 1- 6] [Missing: \*]

**Statistics [NW/ W]** [Valid: 250 /-] [Invalid: 0 /-]

### # skandia: F.1DE Confidence in: Skandia

**Literal question** How much confidence do you have in the way the following institutions and businesses do their job? - Skandia

Value	Label	Cases	Percentage
1	Very high trust	4	1.6%
2	Quite high trust	39	15.6%

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### # skandia: F.1DE Confidence in: Skandia

Value	Label	Cases	Percentage
3	Neither high nor low trust	94	37.6%
4	Quite low trust	68	27.2%
5	Very low trust	28	11.2%
6	No opinion	17	6.8%

*Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.*

<b>Information</b>	[Type: discrete] [Format: numeric] [Range: 1- 6] [Missing: *]
<b>Statistics [NW/ W]</b>	[Valid: 250 /-] [Invalid: 0 /-]

### # astrazeneca: F.1DF Confidence in: Astra Zeneca

<b>Literal question</b>	How much confidence do you have in the way the following institutions and businesses do their job? - Astra Zeneca
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Value	Label	Cases	Percentage
1	Very high trust	17	6.8%
2	Quite high trust	79	31.6%
3	Neither high nor low trust	102	40.8%
4	Quite low trust	18	7.2%
5	Very low trust	7	2.8%
6	No opinion	27	10.8%

*Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.*

<b>Information</b>	[Type: discrete] [Format: numeric] [Range: 1- 6] [Missing: *]
<b>Statistics [NW/ W]</b>	[Valid: 250 /-] [Invalid: 0 /-]

### # sas: F.1DG Confidence in: SAS

<b>Literal question</b>	How much confidence do you have in the way the following institutions and businesses do their job? - SAS
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Value	Label	Cases	Percentage
1	Very high trust	12	4.8%
2	Quite high trust	84	33.6%
3	Neither high nor low trust	97	38.8%
4	Quite low trust	34	13.6%
5	Very low trust	11	4.4%
6	No opinion	12	4.8%

*Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.*

<b>Information</b>	[Type: discrete] [Format: numeric] [Range: 1- 6] [Missing: *]
<b>Statistics [NW/ W]</b>	[Valid: 250 /-] [Invalid: 0 /-]

### # hm: F.1DH Confidence in: H&M

<b>Literal question</b>	How much confidence do you have in the way the following institutions and businesses do their job? - H&M
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Value	Label	Cases	Percentage
1	Very high trust	16	6.4%
2	Quite high trust	88	35.2%
3	Neither high nor low trust	90	36.0%

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### # hm: F.1DH Confidence in: H&M

Value	Label	Cases	Percentage
4	Quite low trust	26	10.4%
5	Very low trust	10	4.0%
6	No opinion	20	8.0%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

<b>Information</b>	[Type: discrete] [Format: numeric] [Range: 1- 6] [Missing: *]
<b>Statistics [NW/ W]</b>	[Valid: 250 /-] [Invalid: 0 /-]

### # stockholmsbrsen: F.1DI Confidence in: Stockholm stock exchange

**Literal question** How much confidence do you have in the way the following institutions and businesses do their job? - Stockholm stock exchange

Value	Label	Cases	Percentage
1	Very high trust	7	2.8%
2	Quite high trust	76	30.4%
3	Neither high nor low trust	88	35.2%
4	Quite low trust	20	8.0%
5	Very low trust	11	4.4%
6	No opinion	48	19.2%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

<b>Information</b>	[Type: discrete] [Format: numeric] [Range: 1- 6] [Missing: *]
<b>Statistics [NW/ W]</b>	[Valid: 250 /-] [Invalid: 0 /-]

### # familj: F.2 Current family category

**Literal question** If you had to describe your current family, which of the categories that I now count up do you think best applies?

Value	Label	Cases	Percentage
1	Working-class family	0	
2	Agricultural family	0	
3	Civil servant's family	0	
4	Higher civil servant's family/academic family	0	
5	Industrialist family	0	
6	Other	0	
Sysmiss		250	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

<b>Information</b>	[Type: discrete] [Format: numeric] [Range: 1- 5] [Missing: *]
<b>Statistics [NW/ W]</b>	[Valid: 0 /-] [Invalid: 250 /-]

### # individuell\_inkomst: F.3 Income

**Literal question** What is your personal income per month?

Value	Label	Cases	Percentage
1	up to 10000 SEK	0	
2	10001-15000 SEK	0	
3	15001-20000 SEK	0	

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### # individuell\_inkomst: F.3 Income

Value	Label	Cases	Percentage
4	20001-25000 SEK	0	
5	25001-30000 SEK	0	
6	30001-35000 SEK	0	
7	35001-40000 SEK	0	
8	40001-45000 SEK	0	
9	45001-50000 SEK	0	
10	50001-55000 SEK	0	
14	more than 50000 SEK	0	
99	Do not know/do not want to state	0	
Sysmiss		250	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

<b>Information</b>	[Type: discrete] [Format: numeric] [Range: 1- 99] [Missing: *]
<b>Statistics [NW/ W]</b>	[Valid: 0 /-] [Invalid: 250 /-]

### # hushllets\_inkomst: F.4 Household's income

<b>Literal question</b>	What is your household's income per month?
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Value	Label	Cases	Percentage
1	up to 10000 SEK	4	2.0%
2	10001-15000 SEK	6	3.0%
3	15001-20000 SEK	18	9.0%
4	20001-25000 SEK	16	8.0%
5	25001-30000 SEK	17	8.5%
6	30001-35000 SEK	14	7.0%
7	35001-40000 SEK	24	12.0%
8	40001-45000 SEK	31	15.5%
9	45001-50000 SEK	28	14.0%
10	50001-55000 SEK	3	1.5%
11	55001-60000 SEK	11	5.5%
12	60001-65000 SEK	7	3.5%
13	65001-70000 SEK	2	1.0%
14	more than 70000 SEK	19	9.5%
99	Do not know/do not want to state	50	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

<b>Information</b>	[Type: discrete] [Format: numeric] [Range: 1- 14] [Missing: *]
<b>Statistics [NW/ W]</b>	[Valid: 200 /-] [Invalid: 50 /-]