

## Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

### Sex

- Man
- Woman
- I do not wish to state

### Age

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### Nationality

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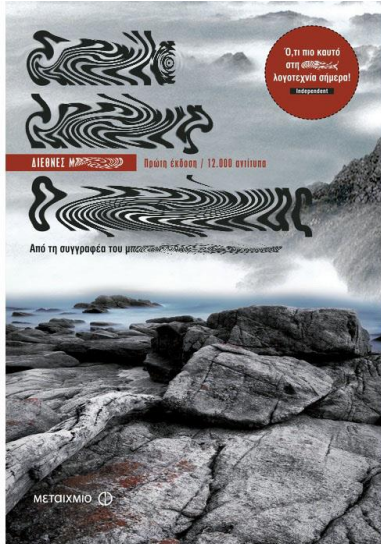
### Primary language

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**Thank you in advance!**

Ingela Johansson, Spanish Studies  
Marianna Smaragdi, Modern Greek Studies

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**1. To which genre do you think that the above book belongs?**

- Love story
- Crime novel
- Historical novel
- Biography
- Youth novel
- I don't know

**2. How would you describe the book? It belongs to literature of**

- high prestige (highbrow)
- certain prestige (so-called hybrid)
- low prestige (for example best sellers)
- I don't know

**3. Would you be interested in this book if you saw it in a book store?**

- Yes, definitely
- Maybe
- No
- I don't know

**4. Please mention three words that you connect with the book cover:**

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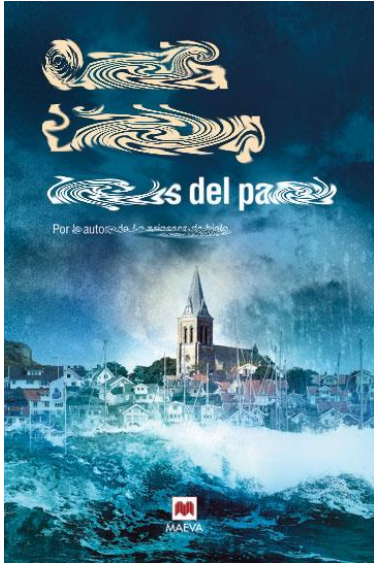
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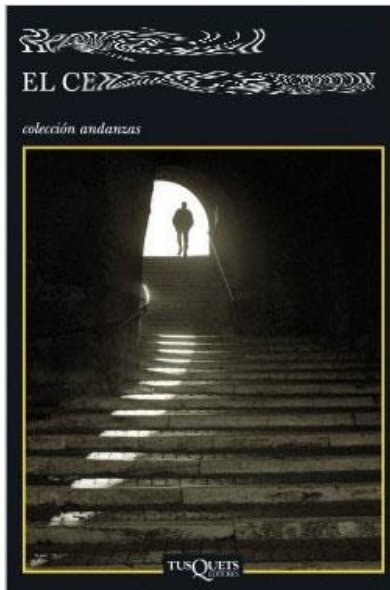
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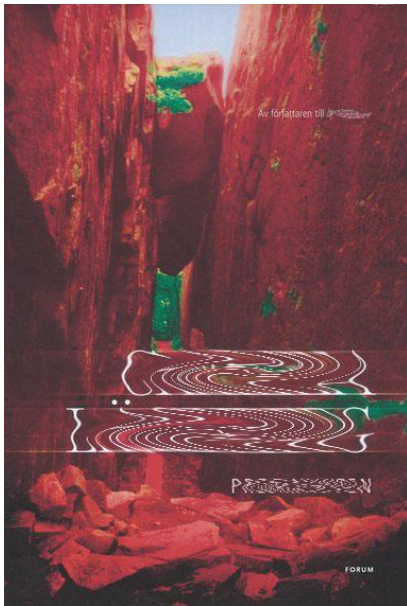
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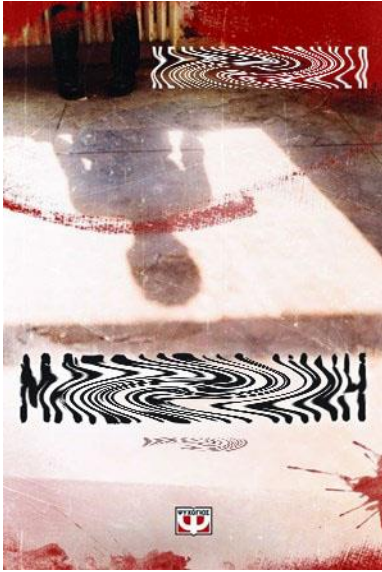


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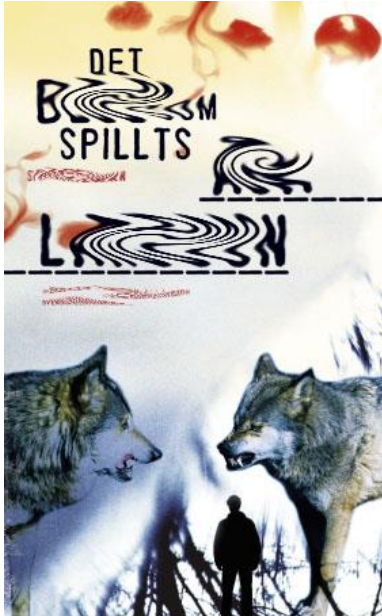
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7. Would you be interested in this book if you saw it in a book store?

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