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You may choose which reference system you want to use for data citations. The important thing is that the citation contains enough information to be able to find the correct version of the data.

The dataset you download right now could be cited like this:

Asp, K. (2024) Swedish media supply 2012 (Version 2) [Data set]. University of Gothenburg. Available at: <https://doi.org/10.5878/3v1b-6624>

**Publications**

Report publications made with data from the SND research data catalogue to [request@snd.se](mailto:request@snd.se).