# Swedish tv supply 2005

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# Creator/Principal investigator(s)

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# **Description**

The study "Swedish TV supply" is conducted annually since 1998.

The examination of the programs offered on TV is designed to answer five questions: (1) What is the range of supply in the television channels during the program year 2005? (2) What similarities and differences are there between the television channels' program profiles? (3) What are the programs offered for specific groups: children, youth, minorities and the disabled? (4) How has variety of programmes developed over time? (5) And how is diversity manifested in Swedish television?

The study is based in principle on the information about TV programme from television channels. The programs are classified using this information and starting from a predefined classification scheme. Eight broadcast channels have been examined: SVT1, SVT2, SVT24, Barnkanalen/Kunskapskanalen (B/K), TV4, TV4 Plus, TV3, Kanal 5, ZTV, TV8 and UR.

In this study, as in most Swedish and international studies of television programme supply from the 1950s onwards, is information-entertainment the fundamental dimension in the classification of its contents. This means broadly that on the one hand, news and facts-oriented programs and on the other - programs focusing on recreation and entertainment are distinguished. In between, a third program genre is referred to among programs, including both factual and entertainment elements within a single program. The study also has programme supply classified by the target population the programs are primarily intended for: children, young people, ethnic minority groups as well as programs specifically tailored to people with disabilities.

#### Purpose:

Create repeated, systematic and long-term scientific studies of the programs offered in Swedish television.

#### Data contains personal data

No

#### Language

**Swedish** 

## **Unit of analysis**

**Event/Process/Activity** 

## **Population**

Programs in Swedish TV Channels in 2005

#### **Time Method**

Longitudinal: Trend/Repeated cross-section Longitudinal

# Sampling procedure

<u>Probability: Stratified</u> <u>Probability: Simple random</u>

The survey is based on programs broadcast on SVT1, SVT2, SVT24, Barnkanalen/Kunskapskanalen (B/K), TV4, TV4 Plus, TV3, Kanal 5, ZTV, TV8 and UR during 17 weeks in 2005. The selection of weeks was independent and random, stratified by season. For the period January - May and September to December (peak season) 13 weeks were examined (w. 1, 6, 7, 13, 14, 16, 21, 36, 38, 40, 41, 42 and 50) and for the period June - August 4 weeks were examined (w. 24, 31, 32 och 34).

## Time period(s) investigated

2005 - 2005

#### Data format / data structure

Numeric

#### Data collection 1

- Mode of collection: Content coding
- Description of the mode of collection: The research is mainly based on the TV programme provided by the TV channels which has been classified by an earlier determined classification system. The ten channels included in the research are: SVT1, SVT2, SVT24, Barnkanalen/Kunskapskanalen (B/K), TV4, TV4 Plus, TV3, Kanal 5, ZTV, TV8 and UR.
- Time period(s) for data collection: 2005 2005
- Source of the data: Communications: Public, Communications

## **Geographic spread**

Geographic location: Sweden

## Lowest geographic unit

Country

## Highest geographic unit

Country

## Responsible department/unit

Department of Journalism Media and Communication

## **Funding**

• Funding agency: The Swedish Broadcasting Authority

#### Research area

Social sciences (Standard för svensk indelning av forskningsämnen 2011)

Media studies (Standard för svensk indelning av forskningsämnen 2011)

Media (CESSDA Topic Classification)

Media, communication and language (CESSDA Topic Classification)

## **Keywords**

Television channels, Television programmes

#### **Publications**

Myndigheten för radio och TV. 2011. Svenskt tv-utbud. Myndigheten för radio och TV. ISSN: 1403-6320

Tillgänglig elektroniskt:

http://www.radioochtv.se/documents/publikationer/svenskt%20tvutbud%202011.pdf

ISSN: 1403-6320

Svenskt tv-utbud 1999, Tryck: Elanders Gotab AB - Stockholm, maj 2000, ISSN: 1403-6320

ISSN: 1403-6320

Myndigheten för radio och TV. 2014. Svenskt medieutbud. ISSN: 1403-6320

http://www.radioochtv.se/Documents/Publikationer/Svenskt-medieutbud-2014-webb.pdf

**ISSN:** 1403-6320

If you have published anything based on these data, <u>please notify us</u> with a reference to your publication(s). If you are responsible for the catalogue entry, you can update the metadata/data description in DORIS.

## **Accessibility level**

Access to data through SND Data are accessible by order

#### Use of data

Things to consider when using data shared through SND

#### **Versions**

Version 1.0. 2018-01-19

### Related research data in SND's catalogue

Swedish tv supply 2011

Swedish media supply 2014

Swedish tv supply 1998

Swedish tv supply 2001

Swedish tv supply 2002

Swedish tv supply 2003

Swedish tv supply 1999

Swedish tv supply 2004

Swedish media supply 2012

Swedish media supply 2012, Play Channels

Swedish media supply 2012, radio

Swedish tv supply 2006

Swedish tv supply 2007

Swedish tv supply 2008

Swedish tv supply 2009

Swedish tv supply 2010

Swedish media supply 2013

Swedish media supply 2013, Play Channels

Swedish media supply 2013, radio

Swedish TV supply 2000

Swedish media supply 2015

Swedish media supply 2015, Play Channels

## **Download metadata**

DataCite

**DDI 2.5** 

**DDI 3.3** 

DCAT-AP-SE 2.0

**ISON-LD** 

**PDF** 

Citation (CLS)

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