

# The National SOM Survey Cumulative Dataset 1986-2021

**SND-ID:** snd0905-1. **Version:** 4.0. **DOI:** <https://doi.org/10.5878/002826>

**Is part of collection at SND:** [The National SOM survey](#)

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**Version 13:** 2024-04-08

**DOI:** <https://doi.org/10.5878/7k7n-yn39>

**Version 12:** 2023-04-05

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**DOI:** <https://doi.org/10.5878/swg3-0122>

**Version 10:** 2022-04-01

**DOI:** <https://doi.org/10.5878/qs00-6t05>

**Version 9:** 2021-04-01

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**Version 7.0:** 2019-04-09

**DOI:** <https://doi.org/10.5878/6ctk-2b56>

**Version 6.0:** 2018-04-16

**DOI:** <https://doi.org/10.5878/003010>

**Version 5.0:** 2017-06-09

**DOI:** <https://doi.org/10.5878/002896>

## Associated documentation

Codebook The SOM Institute Cumulative Dataset 1986-2021.pdf (10.44 MB)

Kodbok Super-Riks-SOM (1986-2021).pdf (10.37 MB)

## Citation

(2016) The National SOM Survey Cumulative Dataset 1986-2021 (Version 4.0) [Data set]. University of Gothenburg. Available at: <https://doi.org/10.5878/002826>

## Alternative title

Super-Riks-SOM

## Creator/Principal investigator(s)

University of Gothenburg, SOM Institute

## Research principal

[University of Gothenburg](#) - SOM Institute

## **Description**

In order to identify how the evolution of society affects Swedes' attitudes and behaviour, the SOM Institute started its National SOM study in 1986. National SOM addresses three areas - society, opinions and mass media - and consists of a large number of questions related to politics, society, media and social background, but their areas of focus differ. Every year, the questionnaires are complemented with questions related to current events. Data is collected through postal questionnaires with an option to respond to the survey online, and each survey is conducted under conditions as identical as possible to make the results from the different years comparable.

The SOM Institute Cumulative Dataset contains data from the National SOM surveys from 1986. The data contains a selection of questions frequently asked over the years, focusing on time series. A general rule is that questions should have been asked at least four times.

The main purpose is to establish time series that enable researchers to analyse how various changes in society affect people's attitudes and behaviour.

## **Data contains personal data**

Yes

## **Sensitive personal data**

Yes

## **Type of personal data**

Names of politicians included in survey questions, risk of re-identification in the original dataset.

## **Language**

[English](#)

[Swedish](#)

## **Unit of analysis**

[Individual](#)

## **Population**

Individuals aged 16-85 years and residing in Sweden

## **Time Method**

[Longitudinal: Trend/Repeated cross-section](#)

## **Sampling procedure**

[Probability: Simple random](#)

The Institute employs systematic probability sampling based on the Swedish population and address register SPAR.

## **Time period(s) investigated**

1986 - 2021

## **Variables**

1424

**Number of individuals/objects**

165840

**Response rate/participation rate**

50%

**Data format / data structure**

[Numeric](#)

**Data collection 1**

- Mode of collection: Self-administered questionnaire: paper
- Time period(s) for data collection: 1986-10-14 – 1986-12-10
- Data collector: Statistics Sweden
- Sample size: 2500
- Number of responses: 1624
- Non response size: 876
- Source of the data: Research data: Published, Research data

**Data collection 2**

- Mode of collection: Self-administered questionnaire: paper
- Time period(s) for data collection: 1987-10-14 – 1988-02-10
- Data collector: University of Gothenburg, SOM Institute
- Sample size: 2500
- Number of responses: 1672
- Non response size: 828
- Source of the data: Research data: Published, Research data

**Data collection 3**

- Mode of collection: Self-administered questionnaire: paper
- Time period(s) for data collection: 1988-10-12 – 1988-12-12
- Data collector: Statistics Sweden
- Sample size: 2500
- Number of responses: 1643
- Non response size: 857
- Source of the data: Research data: Published, Research data

**Data collection 4**

- Mode of collection: Self-administered questionnaire: paper
- Time period(s) for data collection: 1989-10-26 – 1990-02-08
- Data collector: IMU-Testologen AB
- Sample size: 2500
- Number of responses: 1578
- Non response size: 922
- Source of the data: Research data: Published, Research data

**Data collection 5**

- Mode of collection: Self-administered questionnaire: paper
- Time period(s) for data collection: 1990-10-16 – 1991-01-23
- Data collector: IMU-Testologen AB
- Sample size: 2500
- Number of responses: 1582
- Non response size: 918
- Source of the data: Research data: Published, Research data

#### **Data collection 6**

- Mode of collection: Self-administered questionnaire: paper
- Time period(s) for data collection: 1991-10-15 – 1992-01-28
- Data collector: IMU-Testologen AB
- Sample size: 2500
- Number of responses: 1573
- Non response size: 927
- Source of the data: Research data: Published, Research data

#### **Data collection 7**

- Mode of collection: Self-administered questionnaire: paper
- Time period(s) for data collection: 1992-10-20 – 1992-12-22
- Data collector: SIFO-Ronneby
- Sample size: 2800
- Number of responses: 1889
- Non response size: 911
- Source of the data: Research data: Published, Research data

#### **Data collection 8**

- Mode of collection: Self-administered questionnaire: paper
- Time period(s) for data collection: 1993-10-15 – 1994-01-20
- Data collector: SIFO-Ronneby
- Sample size: 2800
- Number of responses: 1857
- Non response size: 943
- Source of the data: Research data: Published, Research data

#### **Data collection 9**

- Mode of collection: Self-administered questionnaire: paper
- Time period(s) for data collection: 1994-09-30 – 1995-01-18
- Data collector: Gallup
- Sample size: 2800
- Number of responses: 1704
- Non response size: 1096
- Source of the data: Research data: Published, Research data

#### **Data collection 10**

- Mode of collection: Self-administered questionnaire: paper
- Time period(s) for data collection: 1995-10-10 – 1996-01-25
- Data collector: Temo
- Sample size: 2900

- Number of responses: 1777
- Non response size: 1123
- Source of the data: Research data: Published, Research data

#### **Data collection 11**

- Mode of collection: Self-administered questionnaire: paper
- Time period(s) for data collection: 1996-09-30 – 1997-01-28
- Data collector: Gallup
- Sample size: 2841
- Number of responses: 1779
- Non response size: 1062
- Source of the data: Research data: Published, Research data

#### **Data collection 12**

- Mode of collection: Self-administered questionnaire: paper
- Time period(s) for data collection: 1997-10-06 – 1998-01-28
- Data collector: Gallup
- Sample size: 2800
- Number of responses: 1754
- Non response size: 1046
- Source of the data: Research data: Published, Research data

#### **Data collection 13**

- Mode of collection: Self-administered questionnaire: paper
- Time period(s) for data collection: 1998-09-30 – 1999-01-27
- Data collector: SIFO-Ronneby
- Sample size: 5600
- Number of responses: 3561
- Non response size: 2039
- Source of the data: Research data: Published, Research data

#### **Data collection 14**

- Mode of collection: Self-administered questionnaire: paper
- Time period(s) for data collection: 1999-10-04 – 2000-01-18
- Data collector: Kinnmark
- Sample size: 5600
- Number of responses: 3503
- Non response size: 2097
- Source of the data: Research data: Published, Research data

#### **Data collection 15**

- Mode of collection: Self-administered questionnaire: paper
- Time period(s) for data collection: 2000-10-13 – 2001-02-15
- Data collector: Kinnmark
- Sample size: 6000
- Number of responses: 3546
- Non response size: 2454
- Cause of non response - Respondent unable to participate: 402
- Cause of non response - No contact/refusal: 2052

- Source of the data: Research data: Published, Research data

### **Data collection 16**

- Mode of collection: Self-administered questionnaire: paper
- Time period(s) for data collection: 2001-09-25 – 2002-02-12
- Data collector: Kinnmark
- Sample size: 6000
- Number of responses: 3638
- Non response size: 2362
- Cause of non response - No contact/refusal: 2040
- Cause of non response - Respondent unable to participate: 592
- Source of the data: Research data: Published, Research data

### **Data collection 17**

- Mode of collection: Self-administered questionnaire: paper
- Time period(s) for data collection: 2002-09-17 – 2003-02-10
- Data collector: Kinnmark
- Sample size: 6000
- Number of responses: 3609
- Non response size: 2391
- Cause of non response - Respondent unable to participate: 475
- Cause of non response - No contact/refusal: 1916
- Source of the data: Research data: Published, Research data

### **Data collection 18**

- Mode of collection: Self-administered questionnaire: paper
- Time period(s) for data collection: 2003-09-15 – 2004-02-17
- Data collector: Kinnmark
- Sample size: 6000
- Number of responses: 3675
- Non response size: 2325
- Cause of non response - Respondent unable to participate: 450
- Cause of non response - No contact/refusal: 1876
- Source of the data: Research data: Published, Research data

### **Data collection 19**

- Mode of collection: Self-administered questionnaire: paper
- Time period(s) for data collection: 2004-09-13 – 2005-02-04
- Data collector: Kinnmark
- Sample size: 6000
- Number of responses: 3612
- Non response size: 2388
- Cause of non response - Respondent unable to participate: 441
- Cause of non response - No contact/refusal: 1947
- Source of the data: Research data: Published, Research data

### **Data collection 20**

- Mode of collection: Self-administered questionnaire: paper
- Time period(s) for data collection: 2005-09-12 – 2006-02-14

- Data collector: Kinnmark
- Sample size: 6000
- Number of responses: 3499
- Non response size: 2501
- Cause of non response - No contact/refusal: 2080
- Cause of non response - Respondent unable to participate: 421
- Source of the data: Research data: Published, Research data

#### **Data collection 21**

- Mode of collection: Self-administered questionnaire: paper
- Time period(s) for data collection: 2006-09-08 – 2007-02-15
- Data collector: ScandInfo Marketing Research
- Sample size: 6050
- Number of responses: 3336
- Non response size: 2714
- Cause of non response - No contact/refusal: 2221
- Cause of non response - Respondent unable to participate: 493
- Source of the data: Research data: Published, Research data

#### **Data collection 22**

- Mode of collection: Self-administered questionnaire: paper
- Time period(s) for data collection: 2007-09-13 – 2008-02-11
- Data collector: Kinnmark
- Sample size: 6000
- Number of responses: 3435
- Non response size: 2565
- Cause of non response - No contact/refusal: 2221
- Cause of non response - Respondent unable to participate: 493
- Source of the data: Research data: Published, Research data

#### **Data collection 23**

- Mode of collection: Self-administered questionnaire: paper
- Time period(s) for data collection: 2008-09-12 – 2009-02-10
- Data collector: Kinnmark
- Sample size: 6000
- Number of responses: 3259
- Non response size: 2761
- Cause of non response - No contact/refusal: 2318
- Cause of non response - Respondent unable to participate: 423
- Source of the data: Research data: Published, Research data

#### **Data collection 24**

- Mode of collection: Self-administered questionnaire: paper
- Time period(s) for data collection: 2009-09-11 – 2010-02-09
- Data collector: PFM Research
- Sample size: 9000
- Number of responses: 4926
- Non response size: 4074
- Cause of non response - Respondent unable to participate: 629

- Cause of non response - No contact/refusal: 3445
- Source of the data: Research data: Published, Research data

#### **Data collection 25**

- Mode of collection: Self-administered questionnaire: paper
- Time period(s) for data collection: 2010-09-29 – 2011-02-15
- Data collector: Kinnmark
- Sample size: 9000
- Number of responses: 5007
- Non response size: 3993
- Cause of non response - Respondent unable to participate: 707
- Cause of non response - No contact/refusal: 3286
- Source of the data: Research data: Published, Research data

#### **Data collection 26**

- Mode of collection: Self-administered questionnaire: paper
- Time period(s) for data collection: 2011-09-16 – 2012-02-13
- Data collector: Kinnmark
- Sample size: 9000
- Number of responses: 4720
- Non response size: 4280
- Cause of non response - No contact/refusal: 3567
- Cause of non response - Respondent unable to participate: 713
- Source of the data: Research data: Published, Research data

#### **Data collection 27**

- Mode of collection: Self-administered questionnaire: paper
- Time period(s) for data collection: 2012-09-26 – 2013-02-21
- Data collector: Kinnmark
- Sample size: 12000
- Number of responses: 6298
- Non response size: 5702
- Cause of non response - Respondent unable to participate: 903
- Cause of non response - No contact/refusal: 4799
- Source of the data: Research data: Published, Research data

#### **Data collection 28**

- Mode of collection: Self-administered questionnaire: paper
- Time period(s) for data collection: 2013-09-13 – 2014-02-23
- Data collector: Kinnmark
- Sample size: 17000
- Number of responses: 8406
- Non response size: 8594
- Cause of non response - Respondent unable to participate: 1127
- Cause of non response - No contact/refusal: 7467
- Source of the data: Research data: Published, Research data

#### **Data collection 29**

- Mode of collection: Self-administered questionnaire: paper

- Time period(s) for data collection: 2014-09-19 – 2015-03-13
- Data collector: Kinnmark
- Sample size: 13600
- Number of responses: 6876
- Non response size: 6724
- Cause of non response - No contact/refusal: 5962
- Cause of non response - Respondent unable to participate: 762
- Source of the data: Research data: Published, Research data

### **Data collection 30**

- Mode of collection: Self-administered questionnaire: paper
- Time period(s) for data collection: 2015-09-18 – 2016-03-24
- Data collector: Kinnmark
- Sample size: 17000
- Number of responses: 8261
- Non response size: 8739
- Cause of non response - No contact/refusal: 7832
- Cause of non response - Respondent unable to participate: 907
- Source of the data: Research data: Published, Research data

### **Data collection 31**

- Mode of collection: Self-administered questionnaire
- Time period(s) for data collection: 2016-09-28 – 2017-01-31
- Data collector: Kinnmark
- Sample size: 20400
- Number of responses: 9828
- Non response size: 10572
- Cause of non response - Respondent unable to participate: 1033
- Cause of non response - No contact/refusal: 9539
- Source of the data: Research data: Published, Research data

### **Data collection 32**

- Mode of collection: Self-administered questionnaire
- Time period(s) for data collection: 2017-09-07 – 2017-12-31
- Data collector: Institutet för kvalitetsindikatorer - Indikator
- Sample size: 20400
- Number of responses: 10812
- Non response size: 9588
- Cause of non response - Respondent unable to participate: 836
- Cause of non response - No contact/refusal: 8752
- Source of the data: Research data: Published, Research data

### **Data collection 33**

- Mode of collection: Self-administered questionnaire
- Time period(s) for data collection: 2018-09-25 – 2018-12-31
- Data collector: Institutet för kvalitetsindikatorer - Indikator
- Sample size: 21000
- Number of responses: 10759
- Non response size: 10205

- Cause of non response - Respondent unable to participate: 726
- Cause of non response - No contact/refusal: 9479
- Source of the data: Research data: Published, Research data

#### **Data collection 34**

- Mode of collection: Self-administered questionnaire
- Time period(s) for data collection: 2019-09-16 – 2019-12-15
- Data collector: Institutet för kvalitetsindikatorer - Indikator
- Sample size: 21000
- Number of responses: 10068
- Non response size: 10932
- Cause of non response - Respondent unable to participate: 550
- Cause of non response - No contact/refusal: 10382
- Source of the data: Research data: Published, Research data

#### **Data collection 35**

- Mode of collection: Self-administered questionnaire
- Time period(s) for data collection: 2020-09-07 – 2020-12-21
- Data collector: Institutet för kvalitetsindikatorer - Indikator
- Sample size: 22500
- Number of responses: 11127
- Non response size: 11373
- Cause of non response - Respondent unable to participate: 740
- Cause of non response - No contact/refusal: 10633
- Source of the data: Research data: Published, Research data

#### **Data collection 36**

- Mode of collection: Self-administered questionnaire
- Time period(s) for data collection: 2021-09-20 – 2021-12-31
- Data collector: Institutet för kvalitetsindikatorer - Indikator
- Sample size: 24500
- Number of responses: 11423
- Non response size: 13077
- Cause of non response - No contact/refusal: 12240
- Cause of non response - Respondent unable to participate: 837
- Source of the data: Research data: Published, Research data

#### **Geographic spread**

Geographic location: [Sweden](#)

#### **Lowest geographic unit**

County (NUTS3)

#### **Highest geographic unit**

Country

#### **Responsible department/unit**

SOM Institute

## Ethics Review

Gothenburg - Ref. 130-15

## Research area

[Employment](#) (CESSDA Topic Classification)

[Unemployment](#) (CESSDA Topic Classification)

[Environment and conservation](#) (CESSDA Topic Classification)

[Elections](#) (CESSDA Topic Classification)

[International politics and organisations](#) (CESSDA Topic Classification)

[Political behaviour and attitudes](#) (CESSDA Topic Classification)

[Social welfare policy](#) (CESSDA Topic Classification)

[Cultural activities and participation](#) (CESSDA Topic Classification)

[Social sciences](#) (Standard för svensk indelning av forskningsämnen 2011)

[Political science](#) (Standard för svensk indelning av forskningsämnen 2011)

[Media studies](#) (Standard för svensk indelning av forskningsämnen 2011)

[General health and well-being](#) (CESSDA Topic Classification)

[Information society](#) (CESSDA Topic Classification)

[Media](#) (CESSDA Topic Classification)

[Leisure, tourism and sport](#) (CESSDA Topic Classification)

[Social behaviour and attitudes](#) (CESSDA Topic Classification)

## Keywords

[Housing](#), [Mass media](#), [Population migration](#), [Occupations](#), [Participation](#), [Environment](#), [Mass media exposure](#), [Health](#), [Interpersonal relations](#), [Religious attendance](#), [Trust](#), [European union](#), [Political interest](#), [Local government services](#), [Nuclear energy](#), [Membership](#), [Trade union membership](#), [Medical care](#), [Public services](#), [Immigration policy](#), [News](#), [Foreign policy](#), [Privatization](#), [Taxation](#), [Ideologies](#), [Television viewing](#), [Research](#), [Religious beliefs](#), [Religious affiliation](#), [Democracy](#), [Defence and state security policy](#), [Internal politics](#), [Labour market](#), [Political parties](#), [International cooperation](#), [Climate](#), [Internet use](#), [Political leaders](#), [Religious behaviour](#), [Citizen participation](#), [Households](#), [Libraries](#), [Leisure time activities](#), [Mass media use](#), [Interest \(cognitive processes\)](#), [Renewable energy](#), [Values](#), [Refugees](#), [Political issues](#), [Energy efficiency](#), [Radio listening](#), [Social care](#), [Cors](#)

## Publications

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