

VALU 2010 - SVT exit poll survey parliamentary election 2010

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Associated documentation

0885cb.VALU2010.v2_0.pdf (153.16 KB)

0885kb.VALU2010.v2_0.pdf (154.85 KB)

0885q.pdf (178.48 KB)

Citation

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Alternative title

VALU10

Creator/Principal investigator(s)

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Research principal

[Sveriges Television](#)

Description

This exit poll survey was carried out in connection with the parliamentary election on September 19, 2010.

In VALU - Swedish exit poll surveys - voters leaving polling stations are asked by public service broadcaster Sveriges Television (SVT) to fill in a questionnaire and put it anonymously in a sealed box. After collecting and processing the responses, Sveriges Television is able to present an election forecast and an analysis of the reasons underlying the outcome of the election in it's Election Night broadcast. The surveys are referred to as VALU, an abbreviation for vallokalsundersökning, Swedish for exit poll survey. The first exit poll survey in Sweden was carried out at the parliamentary election in 1991. Since then similar studies have been carried out in connection with all Parliamentary elections, referendums and elections to the European Parliament.

Voters leaving the polling stations were asked to fill in a questionnaire including questions on: party voted for in the general and local elections; time for decision how to vote; own political opinion in agreement with the opinion of political party voted for; preferred formation of the government after the election; party voted for in the general election 2006; opinion on the Swedish EU membership; placement on a political left-right scale; confidence in Swedish politicians; gender, age, occupational group, union membership and church attendance. The respondents also had to indicate how

important a number of items were for the decision how to vote, as well as the importance of the party leader.

Purpose:

Provide analytical support for the election night broadcast on Swedish television during the election night, and for other post-election analysis.

Data contains personal data

No

Language

[English](#)

[Swedish](#)

Unit of analysis

[Individual](#)

Population

Swedish electorate

Time Method

[Longitudinal: Trend/Repeated cross-section](#)

Sampling procedure

[Mixed probability and non-probability](#)

In VALU a selection is made of a number of electoral districts and in this way their respective polling station. The number of electoral districts to be selected for VALU is allocated among the different regions according to the size of the electorate. Within each region, the electoral districts are then selected to be included in VALU. This selection is based on the size and geographical location of the electoral district.

Time period(s) investigated

2010 - Ongoing

Variables

60

Number of individuals/objects

11899

Data format / data structure

[Numeric](#)

Data collection 1

- Mode of collection: Self-administered questionnaire: paper
- Time period(s) for data collection: 2010-09-06 - 2010-09-19

- Instrument: VALU2010 (Questionnaire)
- Source of the data: Population group

Geographic spread

Geographic location: [Sweden](#)

Highest geographic unit

Country

Research area

[Elections](#) (CESSDA Topic Classification)

[Political behaviour and attitudes](#) (CESSDA Topic Classification)

[Social sciences](#) (Standard för svensk indelning av forskningsämnen 2011)

[Political science](#) (Standard för svensk indelning av forskningsämnen 2011)

Keywords

[Elections](#), [Population migration](#), [Local government elections](#), [Religious attendance](#), [Trust](#), [Exit polls](#), [Voting](#), [Parliamentary elections](#), [Party identification](#), [Trade union membership](#), [Voting behaviour](#), [Political participation](#), [Election data](#), [Government](#), [Political parties](#), [Political leaders](#), [Electoral issues](#)

Publications

Hernborn, Hans (2002). Valu : Swedish exit polls. Stockholm: Sveriges television (SVT)

[Libris](#)

Bergh, J. och Björklund, T. (2013) Minoritetsbefolkningens møte med det politiske Norge partivalg, valgdeltakelse, representasjon. Oslo: Cappelen Damm akademisk

[Google Books](#)

ISBN: 9788202396985

Grundström, E. (2009) The influence of party leaders and ideological beliefs on voters selection of party bloc in the Swedish Parliament Election 2006. A study of the VALU exit poll survey. Studentarbete vid Umeå universitet

Hernborn, Hans, Holmberg, Sören, Näsman, Per, & Thedéen, Torbjörn (2003) Valu : Sveriges Televisions vallokalsundersökningar. Stockholm: SVT.

Hernborn, Hans, Holmberg, Sören & Näsman, Per (2006). Valu i allmänhetens tjänst. Stockholm: Sveriges television (SVT)

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Accessibility level

Access to data through SND

Data are accessible by order

Use of data

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Versions

Version 2.0. 2014-09-05

[Version 1.0.](#) 2010-10-15

Homepage

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Related research data in SND's catalogue

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