

# VALU 2010 - SVT exit poll survey parliamentary election 2010

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**Is part of collection at SND:** [SVT exit poll surveys](#)

## Associated documentation

0885cb.VALU2010.v2\_0.pdf (153.16 KB)

0885kb.VALU2010.v2\_0.pdf (154.85 KB)

0885q.pdf (178.48 KB)

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## Alternative title

VALU10

## Creator/Principal investigator(s)

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## Research principal

[Sveriges Television](#)

## Description

This exit poll survey (VALU, an abbreviation for vallokalsundersökning) was carried out in connection with the parliamentary election on September 19, 2010.

In VALU voters leaving polling stations are asked by public service broadcaster Sveriges Television (SVT) to fill in a questionnaire and put it anonymously in a sealed box. After collecting and processing the responses, Sveriges Television is able to present an election forecast and an analysis of the reasons underlying the outcome of the election in its Election Night broadcast. The first exit poll survey in Sweden was carried out at the parliamentary election in 1991. Since then similar studies have been carried out in connection with all Parliamentary elections, referendums and elections to the European Parliament.

Voters leaving the polling stations were asked to fill in a questionnaire including questions on: party voted for in the general and local elections; time for decision how to vote; own political opinion in agreement with the opinion of political party voted for; preferred formation of the government after the election; party voted for in the general election 2006; opinion on the Swedish EU membership; placement on a political left-right scale; confidence in Swedish politicians; gender, age, occupational group, union membership and church attendance. The respondents also had to indicate how important a number of items were for the decision how to vote, as well as the importance of the party

leader.

In VALU, Sweden (constituencies) is divided into geographical regions grouped around major university cities. In each of the regions, a university teacher is engaged as regional survey leader. The survey leaders act as supervisors for the field agents who carry out the survey in the polling stations and early voting stations respectively. All survey leaders have knowledge of statistical methodology.

Purpose:

Provide analytical support for the election night broadcast on Swedish television during the election night, and for other post-election analysis.

**Data contains personal data**

No

**Language**

[English](#)

[Swedish](#)

**Unit of analysis**

[Individual](#)

**Population**

Swedish electorate

**Time Method**

[Longitudinal: Trend/Repeated cross-section](#)

**Sampling procedure**

[Mixed probability and non-probability](#)

In VALU a selection is made of a number of electoral districts and in this way their respective polling station. The number of electoral districts to be selected for VALU is allocated among the different regions according to the size of the electorate. Within each region, the electoral districts are then selected to be included in VALU. This selection is based on the size and geographical location of the electoral district.

**Time period(s) investigated**

2010 – 2010

**Variables**

60

**Number of individuals/objects**

11899

**Data format / data structure**

[Numeric](#)

## Data collection 1

- Mode of collection: Self-administered questionnaire: paper
- Time period(s) for data collection: 2010-09-06 – 2010-09-19
- Instrument: VALU2010 (Questionnaire)
- Source of the data: Population group

## Geographic spread

Geographic location: [Sweden](#)

## Highest geographic unit

Country

## Research area

[Elections](#) (CESSDA Topic Classification)

[Political behaviour and attitudes](#) (CESSDA Topic Classification)

[Social sciences](#) (Standard för svensk indelning av forskningsämnen 2011)

[Political science](#) (Standard för svensk indelning av forskningsämnen 2011)

## Keywords

[Elections](#), [Population migration](#), [Local government elections](#), [Religious attendance](#), [Trust](#), [Exit polls](#), [Voting](#), [Parliamentary elections](#), [Party identification](#), [Trade union membership](#), [Voting behaviour](#), [Political participation](#), [Election data](#), [Government](#), [Political parties](#), [Political leaders](#), [Electoral issues](#)

## Publications

Hernborn, Hans (2002). Valu : Swedish exit polls. Stockholm: Sveriges television (SVT)

[Libris](#)

Bergh, J. och Björklund, T. (2013) Minoritetsbefolkningens møte med det politiske Norge partivalg, valgdeltakelse, representasjon. Oslo: Cappelen Damm akademisk

[Google Books](#)

**ISBN:** 9788202396985

Grundström, E. (2009) The influence of party leaders and ideological beliefs on voters selection of party bloc in the Swedish Parliament Election 2006. A study of the VALU exit poll survey.

Studentarbete vid Umeå universitet

Hernborn, Hans, Holmberg, Sören, Näsman, Per, & Thedéen, Torbjörn (2003) Valu : Sveriges Televisions vallokalsundersökningar. Stockholm: SVT.

Hernborn, Hans, Holmberg, Sören & Näsman, Per (2006). Valu i allmänhetens tjänst. Stockholm: Sveriges television (SVT)

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## Accessibility level

Access to data through SND

Data are accessible by order

## Use of data

[Things to consider when using data shared through SND](#)

## **Versions**

Version 2.0. 2014-09-05

[Version 1.0.](#) 2010-10-12

## **Homepage**

[SVT - VALU](#)

## **Related research data in SND's catalogue**

[VALU 1995 - SVT exit poll survey European parliament election 1995](#)

[VALU 1999 - SVT exit poll survey European parliament election 1999](#)

[VALU 2004 - SVT exit poll survey European parliament election 2004](#)

[VALU 2003 - SVT exit poll survey EMU-election 2003](#)

[VALU 1994 - SVT exit poll survey EU-referendum 1994](#)

[VALU 1994 - SVT exit poll survey parliamentary election 1994](#)

[VALU 1998 - SVT exit poll survey parliamentary election 1998](#)

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[VALU 2022 - SVT exit poll survey parliamentary election 2022](#)

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