

# The National SOM Survey 2004

**SND-ID:** snd0827-1. **Version:** 1.0. **DOI:** <https://doi.org/10.5878/001180>

**Is part of collection at SND:** [The National SOM survey](#)

## Associated documentation

0827kb\_SOM.pdf (3.59 MB)

0827q1.pdf (484.72 KB)

0827q2.pdf (483.17 KB)

RSOM04metod.pdf (215.13 KB)

## Citation

(2011) The National SOM Survey 2004 (Version 1.0) [Data set]. University of Gothenburg. Available at: <https://doi.org/10.5878/001180>

## Alternative title

Riks-SOM 2004

## Creator/Principal investigator(s)

University of Gothenburg, SOM Institute

## Research principal

[University of Gothenburg](#) - SOM Institute

## Description

Since 1986 the SOM-institute has been carrying out an annual nation-wide survey of Swedish opinions. This is accordingly the nineteenth survey in this series. The SOM-institute is a collaboration between three departments at Göteborg University: the Institute for Journalism and Mass Communication, the Department of Political Science, and the School of Public Administration. Since 1998 the survey includes two nation representative samples and uses two different mail questionnaires. One of the questionnaires mainly deals with questions on politics, economy and working life, while the other mainly deals with media, culture and health.

One third of the questions asked in the two questionnaires are common for both samples, for example questions about media habits, political attitudes, leisure activities, and social background. The questionnaire on politics include twelve different subject fields: news; politics and society; the surrounding world; media and possession of technical equipment; journalism and society; society, public service and democracy; animals and nature; knowledge and society; environment and energy; activities and interests; work life; and background questions. The media questionnaire is divided into eleven subject fields: news and papers; politics and society; radio and television; possession of technical equipment, internet and other media; periodicals, books and libraries; advertisement and media; journalism and society; activities, interests, and values; work life; background questions; and 'yesterday activities'.

Purpose:

The main purpose is to establish time series that enable researchers to analyse how various changes in society affect people's attitudes and behaviour.

**Data contains personal data**

No

**Language**

[Swedish](#)

**Unit of analysis**

[Individual](#)

**Population**

Individuals aged 15-85 years and residing in Sweden

**Time Method**

[Longitudinal: Trend/Repeated cross-section](#)

**Sampling procedure**

[Probability: Simple random](#)

**Time period(s) investigated**

2004 – Ongoing

**Variables**

1003

**Number of individuals/objects**

3612

**Data format / data structure**

[Numeric](#)

**Data collection 1**

- Mode of collection: Self-administered questionnaire: paper
- Time period(s) for data collection: 2004-09-13 – 2005-02-04
- Data collector: Kinnmark
- Sample size: 6000
- Number of responses: 3612
- Non response size: 2388
- Cause of non response - Respondent unable to participate: 441
- Cause of non response - No contact/refusal: 1947
- Source of the data: Population group

**Geographic spread**

Geographic location: [Sweden](#)

**Lowest geographic unit**

Municipality

**Highest geographic unit**

Country

**Responsible department/unit**

SOM Institute

**Research area**

[Elections](#) (CESSDA Topic Classification)

[Political behaviour and attitudes](#) (CESSDA Topic Classification)

[Social sciences](#) (Standard för svensk indelning av forskningsämnen 2011)

[Political science](#) (Standard för svensk indelning av forskningsämnen 2011)

[Media studies](#) (Standard för svensk indelning av forskningsämnen 2011)

[Media](#) (CESSDA Topic Classification)

[Leisure, tourism and sport](#) (CESSDA Topic Classification)

**Keywords**

[Mass media](#), [Population migration](#), [Energy](#), [Nuclear energy](#), [Political participation](#), [Internal politics](#), [Visits to recreational facilities](#), [Citizen participation](#), [Leisure time activities](#), [Mass media use](#), [Cors](#)

**Publications**

Holmberg, Sören & Weibull, Lennart (eds.) (2005) Lyckan kommer, lyckan går : trettio kapitel om politik, medier och samhälle : SOM-undersökningen 2004. SOM report no. 36. Göteborg: SOM Institute. ISBN 91-89673-05-9.

[Swepub](#) | [Libris](#) | [SOM Institute publications](#) | [Till lärosätets \(gu\) databas](#)

**ISSN:** 0284-4788

**ISBN:** 91-89673-06-9

Holmberg, Sören & Weibull, Lennart (eds.) (2004) Swedish Trends 1986-2004. Göteborg: SOM Institute.

Berg O. (2008) Attityder kring kärnkraft i Sverige : en studie av förändringar i attityder från folkomröstningen 1980 fram till år 2006. C-uppsats, Kulturgeografiska institutionen, Uppsala universitet

If you have published anything based on these data, [please notify us](#) with a reference to your publication(s). If you are responsible for the catalogue entry, you can update the metadata/data description in DORIS.

**Accessibility level**

Access to data through SND

Access to data is restricted

**Use of data**

[Things to consider when using data shared through SND](#)

## **Versions**

Version 1.0. 2011-01-14

## **Related research data in SND's catalogue**

[The National SOM Survey 1997](#)

[The National SOM Survey 2000](#)

[The National SOM Survey 2003](#)

[The National SOM Survey 2001](#)

[The National SOM Survey 2002](#)

[The National SOM Survey 1986](#)

[The National SOM Survey 1987](#)

[The National SOM Survey 1988](#)

[The National SOM Survey 1989](#)

[The National SOM Survey 1990](#)

[The National SOM Survey 1991](#)

[The National SOM Survey 1992](#)

[The National SOM Survey 1993](#)

[The National SOM Survey 1994](#)

[The National SOM Survey 1995](#)

[The National SOM Survey 1996](#)

[The National SOM Survey 1998](#)

[The National SOM Survey 1999](#)

[The National SOM Survey 2005](#)

[The National SOM Survey 2006](#)

[The National SOM Survey 2007](#)

[The National SOM Survey 2008](#)

[The National SOM Survey 2009](#)

[The National SOM Survey 2010](#)

[The National SOM Survey 2011](#)

[The National SOM Survey 2012](#)

[The National SOM Survey Cumulative Dataset 1986-2021](#)

[The National SOM Survey 2013](#)

[The National SOM Survey 2014](#)

[The National SOM Survey 2015](#)

[The National SOM Survey 2016](#)

## **Is part of collection at SND**

[The National SOM survey](#)

## **Download metadata**

[DataCite](#)

[DDI 2.5](#)

[DDI 3.3](#)

[DCAT-AP-SE 2.0](#)

[JSON-LD](#)

[PDF](#)

[Citation \(CLS\)](#)

**Published:** 2011-01-14

**Last updated:** 2020-01-23