

Media election survey 2002

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Is part of collection at SND: [Media Election Survey](#)

Associated documentation

0823kb.pdf (527.32 KB)

Citation

Asp, K. (2014) Media election survey 2002 (Version 2.0) [Data set]. University of Gothenburg. Available at: <https://doi.org/10.5878/002098>

Creator/Principal investigator(s)

Kent Asp - University of Gothenburg, Department of Journalism Media and Communication

Research principal

[University of Gothenburg](#) - Department of Journalism Media and Communication

Description

Election survey 2002 is the eighth study conducted at general national elections (1979-2002). The survey covers the news on radio, television and the urban press, including Svenska Dagbladet, Dagens Nyheter, the major tabloids, Rapport and Aktuellt.

The study is part of the research program Journalism and Democracy where the overall aim is that in a broad perspective to study Swedish journalism based on normative democratic perspective.

Purpose:

To describe, identify and analyse media's reporting of the election campaign 2002.

Data contains personal data

No

Language

[Swedish](#)

Unit of analysis

[Media unit: Text](#)

[Other](#)

Population

Articles in the metropolitan press, elements of programs on radio and TV

Time Method

[Longitudinal: Trend/Repeated cross-section](#)

Sampling procedure

Analysen av mediernas innehåll omfattar i princip allt rikspolitiskt material. Politiskt nyhetsmaterial är material där en partipolitisk aktör förekommer som agerande aktör (subjekt) och/eller som omtalad aktör (objekt). I vissa fall ingår även material som behandlat sakfrågor av uppenbar politisk relevans även om någon partipolitisk aktör inte agerar eller omtalas i artikeln/inslaget.

Time period(s) investigated

2002 – Ongoing

Variables

98

Number of individuals/objects

4071

Data format / data structure

[Numeric](#)

Data collection 1

- Mode of collection: Content coding
- Time period(s) for data collection: 2002-08 – 2008-09
- Source of the data: Communications: Public, Communications

Geographic spread

Geographic location: [Sweden](#)

Responsible department/unit

Department of Journalism Media and Communication

Research area

[Elections](#) (CESSDA Topic Classification)

[Political ideology](#) (CESSDA Topic Classification)

[Social sciences](#) (Standard för svensk indelning av forskningsämnen 2011)

[Media](#) (CESSDA Topic Classification)

Keywords

[Mass media](#), [Politics](#), [Mass media exposure](#), [Radio](#), [Newspapers](#), [Election broadcasting](#), [Radio news](#), [News](#), [Television news](#), [News flow](#), [Internal politics](#), [Mass communication](#), [Politicians](#), [Press](#), [Mass media coverage](#)

Publications

Asp, K. (2003) Medieval 2002 : partiskhet och valutgången : en studie av valrörelsens medialisering. Arbetsrapport. Göteborg: Department of Journalism and Mass Communication.

[Google Books](#)

If you have published anything based on these data, [please notify us](#) with a reference to your

publication(s). If you are responsible for the catalogue entry, you can update the metadata/data description in DORIS.

Accessibility level

Access to data through SND
Access to data is restricted

Use of data

[Things to consider when using data shared through SND](#)

Versions

Version 2.0. 2014-06-26

[Version 1.0.](#) 2006-01-01

Homepage

[The media election surveys](#)

Related research data in SND's catalogue

[Media election survey 1991](#)

[Media election survey 1994](#)

[Media election survey 1998](#)

[Media election survey 1982 - News analysis](#)

[Media election survey 1985 - News analysis](#)

[Media election survey referendum 1980 - News analysis](#)

[Media election survey 1994 - GP coverage of local election](#)

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