

The National SOM Survey 2003

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Associated documentation

0813kb_SOM.pdf (2.89 MB)

0813q1.pdf (582.44 KB)

0813q2.pdf (559.83 KB)

RSOM03metod.pdf (113.13 KB)

Citation

(2011) The National SOM Survey 2003 (Version 1.0) [Data set]. University of Gothenburg. Available at: <https://doi.org/10.5878/002336>

Alternative title

Riks-SOM 2003

Creator/Principal investigator(s)

University of Gothenburg, SOM Institute

Research principal

[University of Gothenburg](#) - SOM Institute

Description

Since 1986 the SOM-institute has been carrying out an annual nation-wide survey of Swedish opinions. This is accordingly the eighteenth survey in this series. The SOM-institute is a collaboration between three departments at Göteborg University: the Institute for Journalism and Mass Communication, the Department of Political Science, and the School of Public Administration. Since 1998 the survey includes two nation representative samples and uses two different mail questionnaires. One of the questionnaires mainly deals with questions on politics, economy and working life, while the other mainly deals with media, culture and health. One third of the questions asked in the two questionnaires are common for both samples, for example questions about media habits, political attitudes, leisure activities, and social background.

The questionnaire on politics include twelve different subject fields: news; politics and society; Sweden and the surrounding world; mass media, the internet, and possession of technical equipment; society, public service and democracy; consumption and society; knowledge and society; environment and energy; industry and work; activities and interests; work life; and background questions. The media questionnaire is divided into ten subject fields: news and daily papers; politics and society; radio and television; possession of technical equipment, the internet and other media; books, periodicals, and libraries; 'Your view on the morning paper and other media'; activities and interests; work life; background questions; and 'Your yesterday'.

Purpose:

The main purpose is to establish time series that enable researchers to analyse how various changes

in society affect people's attitudes and behaviour.

Data contains personal data

No

Language

[Swedish](#)

Unit of analysis

[Individual](#)

Population

Individuals aged 15-85 years and residing in Sweden

Time Method

[Longitudinal: Trend/Repeated cross-section](#)

Sampling procedure

[Probability: Simple random](#)

Tre parallel nationally representative sub-surveys based on a sample of 3000 individuals each

Time period(s) investigated

2003 – Ongoing

Variables

1006

Number of individuals/objects

3675

Response rate/participation rate

66%

Data format / data structure

[Numeric](#)

Data collection 1

- Mode of collection: Self-administered questionnaire: paper
- Time period(s) for data collection: 2003-09-15 – 2004-02-17
- Data collector: Kinnmark
- Instrument: Merged questionnaire (1-2) (Questionnaire)
- Sample size: 6000
- Number of responses: 3675
- Non response size: 2325
- Cause of non response - Respondent unable to participate: 450
- Cause of non response - No contact/refusal: 1876
- Source of the data: Population group

Geographic spread

Geographic location: [Sweden](#)

Lowest geographic unit

Municipality

Highest geographic unit

Country

Responsible department/unit

SOM Institute

Research area

[Elections](#) (CESSDA Topic Classification)

[Political behaviour and attitudes](#) (CESSDA Topic Classification)

[Social sciences](#) (Standard för svensk indelning av forskningsämnen 2011)

[Political science](#) (Standard för svensk indelning av forskningsämnen 2011)

[Media studies](#) (Standard för svensk indelning av forskningsämnen 2011)

[Media](#) (CESSDA Topic Classification)

[Leisure, tourism and sport](#) (CESSDA Topic Classification)

Keywords

[Mass media](#), [Population migration](#), [Energy](#), [Environment](#), [Mass media exposure](#), [Health](#), [Trust](#), [Immigrants](#), [European union](#), [Political interest](#), [Local government services](#), [Nuclear energy](#), [Membership](#), [Party identification](#), [Trade union membership](#), [Public services](#), [Radio news](#), [Television news](#), [Political allegiance](#), [Labour and employment](#), [Educational background](#), [Political participation](#), [Television viewing](#), [Research](#), [Internal politics](#), [Political parties](#), [Internet use](#), [European economic and monetary union](#), [Political leaders](#), [Attitude change](#), [Households](#), [Clubs](#), [Libraries](#), [Leisure time activities](#), [Mass media use](#), [Renewable energy](#), [Trust in government](#), [Radio listening](#), [Reading \(activity\)](#)

Publications

Holmberg, Sören & Weibull, Lennart (eds.) (2004) Ju mer vi är tillsammans : tjugosju kapitel om politik, medier och samhälle : SOM-undersökningen 2003. SOM report no. 34. Göteborg: SOM Institute. ISBN 91-89673-04-2.

[Swepub](#) | [Libris](#) | [SOM Institute publications](#) | [Till lärosätets \(gu\) databas](#)

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Holmberg, Sören & Weibull, Lennart (eds.) (2004) Swedish Trends 1986-2004. Göteborg: SOM Institute.

Berg O. (2008) Attityder kring kärnkraft i Sverige : en studie av förändringar i attityder från folkomröstningen 1980 fram till år 2006. C-uppsats, Kulturgeografiska institutionen, Uppsala universitet

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publication(s). If you are responsible for the catalogue entry, you can update the metadata/data description in DORIS.

Accessibility level

Access to data through SND
Access to data is restricted

Use of data

[Things to consider when using data shared through SND](#)

Versions

Version 1.0. 2011-01-14

Related research data in SND's catalogue

[The National SOM Survey 1997](#)

[The National SOM Survey 2000](#)

[The National SOM Survey 2004](#)

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[The National SOM Survey 2013](#)

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