

# VALU 2003 - SVT exit poll survey EMU-election 2003

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**Is part of collection at SND:** [SVT exit poll surveys](#)

## Associated documentation

0806cb.VALU3003EMU.v2\_0.pdf (134.17 KB)

0806kb.VALU3003EMU.v2\_0.pdf (133.51 KB)

0806q.pdf (163.6 KB)

## Citation

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## Alternative title

VALU03

## Creator/Principal investigator(s)

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## Research principal

[Sveriges Television](#)

## Description

September 14, 2003 was the date for the referendum on Sweden's possible participation in the third stage of the Economic and Monetary Union (EMU). The question that all those entitled to vote had to answer was: 'Do you think Sweden should introduce the euro as its currency?' In connection with the referendum an exit poll survey was carried out.

In VALU - Swedish exit poll surveys - voters leaving polling stations are asked by public service broadcaster Sveriges Television (SVT) to fill in a questionnaire and put it anonymously in a sealed box. After collecting and processing the responses, Sveriges Television is able to present an election forecast and an analysis of the reasons underlying the outcome of the election in its Election Night broadcast. The surveys are referred to as VALU, an abbreviation for vallokalsundersökning, Swedish for exit poll survey. The first exit poll survey in Sweden was carried out at the parliamentary election in 1991. Since then similar studies have been carried out in connection with all Parliamentary elections, referendums and elections to the European Parliament.

Voters leaving the polling stations were asked to fill in a questionnaire including questions on: alternative voted for in the referendum; time for decision how to vote; opinion on alternative most likely to get the majority of votes; party voted for in the general election 2002; party voted for if a general election should have been held at the same day; placement on a political left-right scale;

confidence in Swedish politicians. The respondent also had to give the opinion on: the fairness of the referendum; the Swedish EU membership; EU developing into a federal state; and on the need for referenda in the future. Furthermore the respondents had to indicate how important a number of items were for the decision how to vote. The respondent was also asked if she/he had visited any country with euro as currency during the last year. Demographic questions include gender, age, citizenship, occupational group, union membership and church attendance. Earlier exit poll surveys has been carried out in connection with the parliamentary elections in 1991, 1994, 1998 and 2002, the referendum on Swedish membership of the European Union in 1994 and the Swedish elections to the European Parliament in 1995 and 1999.

Purpose:

Provide analytical support for the election night broadcast on Swedish television during the election night, and for other post-election analysis.

**Data contains personal data**

No

**Language**

[English](#)

[Swedish](#)

**Unit of analysis**

[Individual](#)

**Population**

Swedish electorate

**Time Method**

[Longitudinal: Trend/Repeated cross-section](#)

**Sampling procedure**

[Mixed probability and non-probability](#)

In VALU a selection is made of a number of electoral districts and in this way their respective polling station. The number of electoral districts to be selected for VALU is allocated among the different regions according to the size of the electorate. Within each region, the electoral districts are then selected to be included in VALU. This selection is based on the size and geographical location of the electoral district.

**Time period(s) investigated**

2003-09-01 - 2003-09-14

**Variables**

43

**Number of individuals/objects**

10732

## Data format / data structure

[Numeric](#)

## Data collection 1

- Mode of collection: Self-administered questionnaire: paper
- Time period(s) for data collection: 2003-09-01 – 2003-09-14
- Data collector: Sveriges Television
- Instrument: VALU 2003EMU (Questionnaire)
- Instrument: (Structured questionnaire)
- Source of the data: Population group

## Geographic spread

Geographic location: [Sweden](#)

## Highest geographic unit

Country

## Research area

[Elections](#) (CESSDA Topic Classification)

[International politics and organisations](#) (CESSDA Topic Classification)

[Political behaviour and attitudes](#) (CESSDA Topic Classification)

[Social sciences](#) (Standard för svensk indelning av forskningsämnen 2011)

[Political science](#) (Standard för svensk indelning av forskningsämnen 2011)

## Keywords

[Elections](#), [Population migration](#), [Exit polls](#), [Voting](#), [European union](#), [European integration](#), [Voting behaviour](#), [Election data](#), [Referendums](#), [Electors](#), [Single european currency](#), [Political parties](#), [European economic and monetary union](#), [Electoral issues](#)

## Publications

Hernborn, Hans, Holmberg, Sören & Näsman, Per (2006). Valu i allmänhetens tjänst. Stockholm: Sveriges television (SVT)

[Swepub](#) | [Till lärosätets \(gu\) databas](#) | [Libris](#)

Hernborn, Hans (2002). Valu : Swedish exit polls. Stockholm: Sveriges television (SVT)  
[Libris](#)

Gaynor, D. Keil, K. och Sheahan, L. (2008) Why did people in Lund vote "Yes" in the 2003 Swedish Euro Adoption Referendum? Studentarbete vid statsvetenskapliga institutionen, Lunds universitet

Hernborn, Hans, Holmberg, Sören, Näsman, Per, & Thedéen, Torbjörn (2003) Valu : Sveriges Televisions vallokalsundersökningar. Stockholm: SVT.

## Accessibility level

Access to data through SND

Data are accessible by order

## Use of data

[Things to consider when using data shared through SND](#)

## Versions

Version 2.0. 2014-09-09

[Version 1.1.](#) 2008-12-03

[Version 1.0.](#) 2004-05-01

## Homepage

[SVT - VALU](#)

## Related research data in SND's catalogue

[VALU 1995 - SVT exit poll survey European parliament election 1995](#)

[VALU 1999 - SVT exit poll survey European parliament election 1999](#)

[VALU 2004 - SVT exit poll survey European parliament election 2004](#)

[VALU 1994 - SVT exit poll survey EU-referendum 1994](#)

[VALU 1994 - SVT exit poll survey parliamentary election 1994](#)

[VALU 1998 - SVT exit poll survey parliamentary election 1998](#)

[VALU 1991 - SVT exit poll survey parliamentary election 1991](#)

[VALU 2002 - SVT exit poll survey parliamentary election 2002](#)

[VALU 2006 - SVT exit poll survey parliamentary election 2006](#)

[VALU 2009 - SVT exit poll survey European parliament election 2009](#)

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[VALU 2019 - SVT exit poll survey European parliament election 2019](#)

[VALU 2022 - SVT exit poll survey parliamentary election 2022](#)

[VALU 1991-2022 - SVT exit poll surveys parliamentary election 1991-2022](#)

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[DDI 3.3](#)

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