

# The National SOM Survey 2002

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**Is part of collection at SND:** [The National SOM survey](#)

## Associated documentation

0801kb\_SOM.pdf (2.82 MB)

0801q1.pdf (320.23 KB)

0801q2.pdf (230.08 KB)

RSOM02metod.pdf (95.37 KB)

## Citation

(2011) The National SOM Survey 2002 (Version 1.0) [Data set]. University of Gothenburg. Available at: <https://doi.org/10.5878/002337>

## Alternative title

Riks-SOM 2002

## Creator/Principal investigator(s)

University of Gothenburg, SOM Institute

## Research principal

[University of Gothenburg](#) - SOM Institute

## Description

Since 1986 the SOM-institute has been carrying out an annual nation-wide survey of Swedish opinions. This is accordingly the seventeenth survey in this series. The SOM-institute is a collaboration between three departments at Göteborg University: the Institute for Journalism and Mass Communication, the Department of Political Science, and the School of Public Administration. Since 1998 the survey includes two nation representative samples and uses two different mail questionnaires. One of the questionnaires mainly deals with questions on politics, economy and working life, while the other mainly deals with media, culture and health. One third of the questions asked in the two questionnaires are common for both samples, for example questions about media habits, political attitudes, leisure activities, and social background.

Both questionnaires in National SOM 2002 include nine different subject fields. A large number of the questions are common for both questionnaires, hence they can be studied with double sample size. Both questionnaires include the subject fields: politics and society; possession of technical equipment and the internet; and background questions. The questionnaire on politics also include: mass media; Sweden's relationship to the surrounding world; energy, nuclear power and the future; work and industry; leisure time, interests and health; and democracy and influence. The media questionnaire include: news and papers; mass media and society; the EU summit meeting in Göteborg; libraries; leisure time; and 'Your yesterday'.

Purpose:

The main purpose is to establish time series that enable researchers to analyse how various changes in society affect people's attitudes and behaviour.

**Data contains personal data**

No

**Language**

[Swedish](#)

**Unit of analysis**

[Individual](#)

**Population**

Individuals aged 15-85 years and residing in Sweden

**Time Method**

[Longitudinal: Trend/Repeated cross-section](#)

**Sampling procedure**

[Probability: Simple random](#)

**Time period(s) investigated**

2002 - Ongoing

**Variables**

1153

**Number of individuals/objects**

3609

**Response rate/participation rate**

65%

**Data format / data structure**

[Numeric](#)

**Data collection 1**

- Mode of collection: Self-administered questionnaire: paper
- Time period(s) for data collection: 2002-09-17 - 2003-02-10
- Data collector: Kinnmark
- Sample size: 6000
- Number of responses: 3609
- Non response size: 2391
- Cause of non response - Respondent unable to participate: 475
- Cause of non response - No contact/refusal: 1916
- Source of the data: Population group

## **Geographic spread**

Geographic location: [Sweden](#)

## **Lowest geographic unit**

Municipality

## **Highest geographic unit**

Country

## **Responsible department/unit**

SOM Institute

## **Research area**

[Energy and natural resources](#) (CESSDA Topic Classification)

[Elections](#) (CESSDA Topic Classification)

[Political behaviour and attitudes](#) (CESSDA Topic Classification)

[Social sciences](#) (Standard för svensk indelning av forskningsämnen 2011)

[Political science](#) (Standard för svensk indelning av forskningsämnen 2011)

[Media studies](#) (Standard för svensk indelning av forskningsämnen 2011)

[Media](#) (CESSDA Topic Classification)

[Leisure, tourism and sport](#) (CESSDA Topic Classification)

## **Keywords**

[Mass media](#), [Population migration](#), [Energy](#), [Environment](#), [Health](#), [European union](#), [Local government services](#), [Nuclear energy](#), [Political participation](#), [Television viewing](#), [Internal politics](#), [Mass media use](#), [Renewable energy](#), [Radio listening](#), [Cors](#)

## **Publications**

Holmberg, Sören & Weibull, Lennart (eds.) (2003) Fåfängans marknad : SOM-undersökningen 2002. SOM report no. 33. Göteborg: SOM Institute. ISBN 91-89673-03-4.

[Libris](#) | [SOM Institute publications](#)

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Holmberg, Sören & Weibull, Lennart (eds.) (2004) Swedish Trends 1986-2004. Göteborg: SOM Institute.

Berg O. (2008) Attityder kring kärnkraft i Sverige : en studie av förändringar i attityder från folkomröstningen 1980 fram till år 2006. C-uppsats, Kulturgeografiska institutionen, Uppsala universitet

If you have published anything based on these data, [please notify us](#) with a reference to your publication(s). If you are responsible for the catalogue entry, you can update the metadata/data description in DORIS.

## **Accessibility level**

Access to data through SND

Access to data is restricted

## Use of data

[Things to consider when using data shared through SND](#)

## Versions

Version 1.0. 2011-01-14

## Related research data in SND's catalogue

[The National SOM Survey 1997](#)

[The National SOM Survey 2000](#)

[The National SOM Survey 2003](#)

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[The National SOM Survey Cumulative Dataset 1986-2021](#)

[The National SOM Survey 2013](#)

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[The National SOM Survey 2015](#)

[The National SOM Survey 2016](#)

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