

# The National SOM Survey 1997

**SND-ID:** snd0635-1. **Version:** 2.0. **DOI:** <https://doi.org/10.5878/002348>

**Is part of collection at SND:** [The National SOM survey](#)

## Associated documentation

0635.html (434.17 KB)

0635q.pdf (2.4 MB)

## Citation

(2011) The National SOM Survey 1997 (Version 2.0) [Data set]. University of Gothenburg. Available at: <https://doi.org/10.5878/002348>

## Alternative title

Riks-SOM 1997

## Creator/Principal investigator(s)

University of Gothenburg, SOM Institute

## Research principal

[University of Gothenburg](#) - SOM Institute

## Description

Since 1986 the research project 'Samhälle Opinion Massmedia' (SOM) has been carrying out an annual nation-wide survey of Swedish opinions. This is accordingly the twelfth survey in this series. The questionnaire was divided into six subject fields: mass media; politics and society; Sweden's relations to the rest of the world; energy, nuclear power and environment; leisure, media and public issues; and background. Most of the questions are replications of questions asked in one or several previous SOM-surveys. New media questions dealt with newspaper reading on the internet. The respondents also had to state if they agreed or not with a number of statements concerning morning paper usage. Respondents were also asked about the Swedish EU-membership and the effect of the membership on different areas. A number of questions dealt with the respondent's willingness to pay more taxes if the money was used for environmental issues. New questions on media habits included: how often the respondent watched different programs on television; the reliability of different programs; reasons to watch different types of television programs; and opinions on a number of television personalities. The respondent also had to value how important a number of things are for a modern society to work properly. Furthermore there were questions about membership in religious denominations, geographical identity, domestic animals, media equipment mainly used by the respondent, and internet usage.

Purpose:

The main purpose is to establish time series that enable researchers to analyse how various changes in society affect people's attitudes and behaviour.

## Data contains personal data

No

**Language**

[Swedish](#)

**Unit of analysis**

[Individual](#)

**Population**

Individuals aged 15-80 years and residing in Sweden

**Time Method**

[Longitudinal: Trend/Repeated cross-section](#)

**Sampling procedure**

[Probability: Simple random](#)

**Time period(s) investigated**

1997 - Ongoing

**Variables**

554

**Number of individuals/objects**

1754

**Data format / data structure**

[Numeric](#)

**Data collection 1**

- Mode of collection: Self-administered questionnaire: paper
- Time period(s) for data collection: 1997-10-06 - 1998-01-28
- Data collector: Gallup
- Instrument: Questionnaire (Questionnaire)
- Sample size: 2800
- Number of responses: 1754
- Non response size: 1046
- Source of the data: Population group

**Geographic spread**

Geographic location: [Sweden](#)

**Lowest geographic unit**

County (NUTS3)

**Highest geographic unit**

Country

## Responsible department/unit

SOM Institute

## Research area

[Energy and natural resources](#) (CESSDA Topic Classification)

[Environment and conservation](#) (CESSDA Topic Classification)

[International politics and organisations](#) (CESSDA Topic Classification)

[Political behaviour and attitudes](#) (CESSDA Topic Classification)

[Social sciences](#) (Standard för svensk indelning av forskningsämnen 2011)

[Political science](#) (Standard för svensk indelning av forskningsämnen 2011)

[Media studies](#) (Standard för svensk indelning av forskningsämnen 2011)

[Media](#) (CESSDA Topic Classification)

[Leisure, tourism and sport](#) (CESSDA Topic Classification)

## Keywords

[Mass media](#), [Population migration](#), [Participation](#), [Energy](#), [Local government services](#), [Nuclear energy](#), [News](#), [Internal politics](#), [Visits to recreational facilities](#), [Political parties](#), [Political leaders](#), [Citizen participation](#), [Leisure time activities](#), [Mass media use](#), [Radio listening](#), [Cors](#)

## Publications

Holmberg, Sören & Weibull, Lennart (eds.) (2004) Swedish Trends 1986-2004. Göteborg: SOM Institute.

Holmberg, Sören & Weibull, Lennart (eds.) (1998) Opinionssamhället : SOM-undersökningen 1997. SOM report no 20. Göteborg: SOM Institute : Univ. ISBN 91-972694-8-4.

[Libris](#) | [SOM Institute publications](#)

**ISBN:** 91-972694-8-4

Oscarsson, Henrik (ed.) (2003) Demokratitrender. SOM report no. 32. Göteborg: SOM Institute. ISBN 91-89673-02-6.

[Libris](#) | [SOM Institute publications](#)

**ISSN:** 0284-4788

**ISBN:** 91-89673-02-6

Berg O. (2008) Attityder kring kärnkraft i Sverige : en studie av förändringar i attityder från folkomröstningen 1980 fram till år 2006. C-uppsats, Kulturgeografiska institutionen, Uppsala universitet

If you have published anything based on these data, [please notify us](#) with a reference to your publication(s). If you are responsible for the catalogue entry, you can update the metadata/data description in DORIS.

## Accessibility level

Access to data through SND

Access to data is restricted

## **Use of data**

[Things to consider when using data shared through SND](#)

## **Versions**

Version 2.0. 2011-01-14

[Version 1.0.](#) 1999-11-01

## **Homepage**

[SOM Institute - The National SOM surveys](#)

## **Related research data in SND's catalogue**

[The National SOM Survey 2000](#)

[The National SOM Survey 2003](#)

[The National SOM Survey 2004](#)

[The National SOM Survey 2001](#)

[The National SOM Survey 2002](#)

[The National SOM Survey 1986](#)

[The National SOM Survey 1987](#)

[The National SOM Survey 1988](#)

[The National SOM Survey 1989](#)

[The National SOM Survey 1990](#)

[The National SOM Survey 1991](#)

[The National SOM Survey 1992](#)

[The National SOM Survey 1993](#)

[The National SOM Survey 1994](#)

[The National SOM Survey 1995](#)

[The National SOM Survey 1996](#)

[The National SOM Survey 1998](#)

[The National SOM Survey 1999](#)

[The National SOM Survey 2005](#)

[The National SOM Survey 2006](#)

[The National SOM Survey 2007](#)

[The National SOM Survey 2008](#)

[The National SOM Survey 2009](#)

[The National SOM Survey 2010](#)

[The National SOM Survey 2011](#)

[The National SOM Survey 2012](#)

[The National SOM Survey Cumulative Dataset 1986-2021](#)

[The National SOM Survey 2013](#)

[The National SOM Survey 2014](#)

[The National SOM Survey 2015](#)

[The National SOM Survey 2016](#)

**Is part of collection at SND**

[The National SOM survey](#)

**Download metadata**

[DataCite](#)

[DDI 2.5](#)

[DDI 3.3](#)

[DCAT-AP-SE 2.0](#)

[JSON-LD](#)

[PDF](#)

[Citation \(CLS\)](#)

**Published:** 2011-01-14

**Last updated:** 2019-10-18