

Media election survey 1994 - GP coverage of local election

SND-ID: snd0634-1. **Version:** 2.0. **DOI:** <https://doi.org/10.5878/002101>

Is part of collection at SND: [Media Election Survey](#)

Associated documentation

0634kb.pdf (363.09 KB)

Citation

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Description

The Media election surveys have been conducted since 1979 and covers news in radio, television and the metropolitan press, including the Svenska Dagbladet, Dagens Nyheter, the major tabloids, Rapport and Aktuellt. In 1994 a special study, when the newspaper Göteborgsposten and the coverage of local elections were studied alone in its own investigation. It also carried out a national survey, Media election survey 1994 (SND 0632).

Purpose:

To describe, identify and analyse the newspaper 'Göteborgspostens' reporting of the election campaign 1994.

Data contains personal data

No

Language

[Swedish](#)

Unit of analysis

[Media unit: Text](#)

Time Method

[Longitudinal: Trend/Repeated cross-section](#)

Time period(s) investigated

1994 – Ongoing

Variables

98

Number of individuals/objects

407

Data format / data structure

[Numeric](#)

Data collection 1

- Mode of collection: Content coding
- Time period(s) for data collection: 1994-08 – 1994-09
- Source of the data: Communications: Public, Communications

Geographic spread

Geographic location: [Sweden](#)

Responsible department/unit

Department of Journalism Media and Communication

Research area

[Politics](#) (CESSDA Topic Classification)

[Elections](#) (CESSDA Topic Classification)

[Social sciences](#) (Standard för svensk indelning av forskningsämnen 2011)

[Political science](#) (Standard för svensk indelning av forskningsämnen 2011)

[Media studies](#) (Standard för svensk indelning av forskningsämnen 2011)

[Media](#) (CESSDA Topic Classification)

Keywords

[Mass media](#), [Politics](#), [Mass media exposure](#), [Local government policy](#), [Newspapers](#), [News](#), [Internal politics](#), [Party politics](#), [Politicians](#), [Press](#), [Mass media coverage](#)

Accessibility level

Access to data through SND

Access to data is restricted

Use of data

[Things to consider when using data shared through SND](#)

Versions

Version 2.0. 2014-07-08

[Version 1.0.](#) 1999-01-01

Homepage

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[Media election survey 1991](#)

[Media election survey 1994](#)

[Media election survey 1998](#)

[Media election survey 1982 - News analysis](#)

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[Media election survey referendum 1980 - News analysis](#)

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