

Swedish journalist 2005

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Associated documentation

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Citation

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Creator/Principal investigator(s)

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Research principal

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Description

The Swedish journalist survey is conducted at the Dept of Journalism, Media and Communication (JMG) at the University of Gothenburg. The questionnaire is submitted to 2,000 randomly selected journalists from all over Sweden.

The purpose of the study is to investigate how Swedish journalists perceive themselves and society, their professional role and work situation, the problems related to their code of professional ethics and the developments in the media sector.

Journalist´05 was JMG's fifth survey. The first one was conducted in 1989 and the results were for example presented in the book Svenska Journalister - ett grupporträtt, which was published in connection with the Swedish Union of Journalists' 90th anniversary in 1991.

The Swedish media system has changed dramatically since 1989. The state's broadcast media monopoly has been abolished, commercial radio and TV, the Internet and a number of new media have emerged, and the work methods have changed, largely as a result of new technologies becoming available.

The main purpose of the journalist surveys is to investigate in a broad perspective which changes Swedish journalists have gone through during this reformation of the Swedish media landscape. Many questions asked as part of the survey are therefore the exact same as those asked in the very first survey in 1989. The long duration of the study is unique, both nationally and internationally.

Purpose:

The purpose of the study is to investigate how Swedish journalists perceive themselves and society, their professional role and work situation, the problems related to their code of professional ethics and the developments in the media sector.

Data contains personal data

No

Language

[Swedish](#)

Unit of analysis

[Individual](#)

Population

Swedish journalists (members - not students or retired - of the Swedish Journalists' Union)

Time Method

[Longitudinal: Trend/Repeated cross-section](#)

Sampling procedure

[Probability: Simple random](#)

Urvalet till 2005 års journaliststudie består av 2000 individer, som obundet slumpmässigt valts ut ur Svenska Journalistförbundets medlemsregister. Urvalet omfattar inte pensionärer, studerandemedlemmar eller informatörer. Det innebär att omkring var åttonde aktiv medlem i SJF har fått enkäten. Utav de 2000 slumpmässigt utvalda individerna var det naturliga bortfallet 146 personer, vilket resulterade i ett nettourval om 1854 individer.

Time period(s) investigated

2005-09-29 - 2006-01-09

Variables

515

Number of individuals/objects

1102

Response rate/participation rate

59%

Data format / data structure

[Numeric](#)

Data collection 1

- Mode of collection: Self-administered questionnaire: paper
- Time period(s) for data collection: 2005-09-29 - 2006-01-09
- Data collector: University of Gothenburg, Department of Journalism Media and Communication
- Instrument: Frågeformulär (Questionnaire)
- Sample size: 2000
- Source of the data: Population group

Geographic spread

Geographic location: [Sweden](#)

Lowest geographic unit

Country

Highest geographic unit

Country

Responsible department/unit

Department of Journalism Media and Communication

Research area

[Working conditions](#) (CESSDA Topic Classification)

[Social sciences](#) (Standard för svensk indelning av forskningsämnen 2011)

[Media and communications](#) (Standard för svensk indelning av forskningsämnen 2011)

[Information society](#) (CESSDA Topic Classification)

[Media](#) (CESSDA Topic Classification)

Keywords

[Mass media](#), [Occupations](#), [Professional ethics](#), [Journalism](#), [Occupational life](#), [Professional associations](#), [Journalists](#)

Publications

Andersson, U 2008, 'Journalists' attitudes to readership studies: a study of newspaper journalists and editors-in-chief in Sweden' Paper presented at, Aten, Greece, 19-05-08 - 22-05-08,

Wiik, J 2010, Journalism in transition: the professional identity of Swedish journalists. Göteborgs universitet, Institutionen för journalistik och masskommunikation (JMG), Göteborg. Göteborgsstudier i journalistik och masskommunikation, no. 59

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ISSN: 1101-4652

ISBN: 9789188212801

Andersson, U 2009, Journalister och deras publik: förhållningssätt bland svenska journalister. Göteborgs universitet, Institutionen för journalistik och masskommunikation (JMG), Göteborg. Göteborgsstudier i journalistik och masskommunikation, no. 55

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Asp, K (ed.) 2007, Den svenska journalistkåren. Göteborgs universitet, Institutionen för journalistik och masskommunikation (JMG), Göteborg. Göteborgsstudier i journalistik och masskommunikation, no. 48

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Jenny Wiik (2009) Identities under construction: professional journalism in a phase of destabilization,

International Review of Sociology: Revue Internationale de Sociologie, 19:2, 351-365,
DOI:10.1080/03906700902833676

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Accessibility level

Access to data through SND

Access to data is restricted

Use of data

[Things to consider when using data shared through SND](#)

Versions

Version 2.0. 2014-09-04

[Version 1.0.](#) 2010-06-01

Homepage

[The Swedish Journalist Survey, University of Gothenburg](#)

Contact for questions about the data

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Related research data in SND's catalogue

[Swedish journalist 1989](#)

[Swedish journalist 1994](#)

[Swedish journalist 1995](#)

[Swedish journalist 2000](#)

[Swedish journalist 2011](#)

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