

Swedish journalist 1994

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Is part of collection at SND: [Swedish journalist suveys](#)

Associated documentation

0592kb.pdf (775.43 KB)

kodbok_enkät journalist 1994.pdf (6.52 MB)

Citation

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Creator/Principal investigator(s)

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Description

In 1989 a survey of journalists, Journalist 1989, was carried out with the purpose to shed light on Swedish journalists' perception of their professional role, work situation and press ethical rules.

Journalist 1994 is a follow-up initiated by a research group at the department of journalism and mass communication at Göteborg university in collaboration with research projects at the department of political science, the paper 'Journalisten' and the Swedish Journalists' Union. The questionnaire was divided into nine blocks: work and professional role; press ethical rules and professional ethics; media habits; politics and the community; estimation of risks; environment opinion; the paper 'Journalisten'; the Swedish Journalists' Union; and background.

Purpose:

The purpose of the study is to investigate how Swedish journalists perceive themselves and society, their professional role and work situation, the problems related to their code of professional ethics and the developments in the media sector.

Data contains personal data

No

Language

[Swedish](#)

Unit of analysis

[Individual](#)

Population

Swedish journalists (members - not students or retired - of the Swedish Journalists' Union)

Time Method

[Longitudinal: Trend/Repeated cross-section](#)

Sampling procedure

[Probability: Simple random](#)

Time period(s) investigated

1994-10-04 - 1994-12-10

Variables

520

Number of individuals/objects

1069

Response rate/participation rate

67%

Data format / data structure

[Numeric](#)

Data collection 1

- Mode of collection: Self-administered questionnaire: paper
- Time period(s) for data collection: 1994-10-04 - 1994-12-10
- Source of the data: Population group

Geographic spread

Geographic location: [Sweden](#)

Lowest geographic unit

Parish

Highest geographic unit

Country

Responsible department/unit

Department of Journalism Media and Communication

Research area

[Employment](#) (CESSDA Topic Classification)

[Working conditions](#) (CESSDA Topic Classification)

[Social sciences](#) (Standard för svensk indelning av forskningsämnen 2011)

[Media and communications](#) (Standard för svensk indelning av forskningsämnen 2011)

[Information society](#) (CESSDA Topic Classification)

[Media](#) (CESSDA Topic Classification)

Keywords

[Mass media](#), [Occupations](#), [Professional ethics](#), [Journalism](#), [Occupational life](#), [Professional associations](#), [Journalists](#)

Publications

Andersson, A M. (1997) Vem är den svenske journalisten? - En studie av journalistkåren i yrkesliv och vardagsliv 1994 - 1995. Report no. 73. Göteborg: Department of Journalism and Mass Communication.

Weibull, Lennart (1995) Journalister om journalisten. Göteborg: Department of Journalism and Mass Communication.

[Libris](#) | [Google Books](#)

Accessibility level

Access to data through SND

Access to data is restricted

Use of data

[Things to consider when using data shared through SND](#)

Versions

Version 2.0. 2014-10-06

[Version 1.0](#). 1997-01-01

Homepage

[The Swedish Journalist Survey](#)

Contact for questions about the data

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Related research data in SND's catalogue

[Swedish journalist 1989](#)

[Swedish journalist 1995](#)

[Swedish journalist 2000](#)

[Swedish journalist 2005](#)

[Swedish journalist 2011](#)

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