

The National SOM Survey 1994

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Associated documentation

0484.html (400.1 KB)

0484q.pdf (1.23 MB)

Citation

(1996) The National SOM Survey 1994 (Version 1.0) [Data set]. University of Gothenburg. Available at: <https://doi.org/10.5878/002354>

Alternative title

Riks-SOM 1994

Creator/Principal investigator(s)

University of Gothenburg, SOM Institute

Research principal

[University of Gothenburg](#) - SOM Institute

Description

Since 1986 the research project 'Samhälle Opinion Massmedia' (SOM) has been carrying out an annual nation-wide survey of Swedish opinions. This is accordingly the ninth survey in this series. The questionnaire was divided into six subject fields: mass media; politics and society; energy, nuclear power and environment; Sweden and the rest of the world; leisure; and background. Most of the questions are replications of questions asked in one or several previous SOM-surveys. New questions dealt with equality between men and women; Sweden's future relation to the European Union; confidence in various groups concerning information about the European Union; the importance of various issues for the respondent's own opinion on a Swedish membership of the European Union; opinion on establishment of various activities in the respondent's own municipality; the rights of various ethnical groups to look after their interests; and radio channels listened to. The respondents also had to place the political parties on a scale measuring attitude towards christian values.

Purpose:

The main purpose is to establish time series that enable researchers to analyse how various changes in society affect people's attitudes and behaviour.

Data contains personal data

No

Language

[Swedish](#)

Unit of analysis

[Individual](#)

Population

Individuals aged 15-80 years and residing in Sweden

Time Method

[Longitudinal: Trend/Repeated cross-section](#)

Sampling procedure

[Probability: Simple random](#)

Time period(s) investigated

1994 - Ongoing

Variables

544

Number of individuals/objects

1702

Response rate/participation rate

67%

Data format / data structure

[Numeric](#)

Data collection 1

- Mode of collection: Self-administered questionnaire: paper
- Time period(s) for data collection: 1994-09-30 - 1995-01-18
- Data collector: Gallup
- Instrument: Questionnaire (Questionnaire)
- Sample size: 2800
- Number of responses: 1704
- Non response size: 1096
- Source of the data: Population group

Geographic spread

Geographic location: [Sweden](#)

Lowest geographic unit

County (NUTS3)

Highest geographic unit

Country

Responsible department/unit

Research area

[Energy and natural resources](#) (CESSDA Topic Classification)

[Environment and conservation](#) (CESSDA Topic Classification)

[International politics and organisations](#) (CESSDA Topic Classification)

[Political behaviour and attitudes](#) (CESSDA Topic Classification)

[Social sciences](#) (Standard för svensk indelning av forskningsämnen 2011)

[Political science](#) (Standard för svensk indelning av forskningsämnen 2011)

[Media studies](#) (Standard för svensk indelning av forskningsämnen 2011)

[Media](#) (CESSDA Topic Classification)

[Leisure, tourism and sport](#) (CESSDA Topic Classification)

Keywords

[Elections](#), [Mass media](#), [Population migration](#), [Participation](#), [Public sector](#), [Religion](#), [Ethics](#), [International relations](#), [Energy](#), [Environment](#), [Health](#), [Leisure time](#), [Internal politics](#), [Gender role](#), [Minority groups](#), [Cors](#)

Publications

Holmberg, Sören & Weibull, Lennart (eds.) (1995) Det gamla riket : SOM-undersökningen 1994. SOM report no. 13. Göteborg: SOM Institute.

[SOM Institute publications](#)

ISSN: 0284-4788

Rothstein, B., Esaiasson, P., Hermansson, J., Micheletti, M., & Petersson, O. (1995) Demokrati som dialog, Demokratirådets rapport 1995. SNS förlag, Stockholm.

ISBN: 9789171505514

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ISBN: 91-972694-0-9

Oscarsson, Henrik (ed.) (2003) Demokratitrender. SOM report no. 32. Göteborg: SOM Institute. ISBN 91-89673-02-6.

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Holmberg, Sören & Weibull, Lennart (eds.) (2004) Swedish Trends 1986-2004. Göteborg: SOM Institute.

Berg O. (2008) Attityder kring kärnkraft i Sverige : en studie av förändringar i attityder från folkomröstningen 1980 fram till år 2006. C-uppsats, Kulturgeografiska institutionen, Uppsala universitet

Oscarsson, H. (1998) Den svenska partirymden : Väljarnas uppfattningar av konfliktstrukturen i partisystemet 1956-1996. Göteborg : Department of Political Science. ISBN: 91-628-3000-7.

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ISBN: 91-628-3000-7

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Accessibility level

Access to data through SND

Access to data is restricted

Use of data

[Things to consider when using data shared through SND](#)

Versions

Version 1.0. 1996-06-01

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[SOM Institute - The National SOM surveys](#)

Related research data in SND's catalogue

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[The National SOM Survey 2000](#)

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