

Study of reading habits 1984 - Stockholm

SND-ID: snd0310-1. **Version:** 1.0. **DOI:** <https://doi.org/10.5878/df21-y755>

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Citation

Weibull, L. (1993) Study of reading habits 1984 - Stockholm (Version 1.0) [Data set]. University of Gothenburg. Available at: <https://doi.org/10.5878/df21-y755>

Creator/Principal investigator(s)

Lennart Weibull - University of Gothenburg, Department of Journalism Media and Communication

Research principal

[University of Gothenburg](#) - Department of Political Science

Description

This survey forms part of the research program 'Dagspresskollegiet'. The target group of this survey was the inhabitants of Stockholm. Some of the questions are replications of questions asked in previous readership studies, i.e. questions concerning reading habits, subscriptions of papers, reading interests and background variables such as gender, age, education and party preference. There were also a number of questions not asked in previous surveys. The respondents were asked about the household's media-equipment and use of video. There were also a battery of questions dealing with radio listening - amount, place, types of programs and broadcasting (national, provincial or local). Special attention was put on local radio and local-TV broadcasting and the respondents view on this new phenomena.

Data contains personal data

No

Language

[Swedish](#)

Unit of analysis

[Individual](#)

Population

Inhabitants of Stockholm municipality, aged 15-75 years

Time Method

[Longitudinal: Trend/Repeated cross-section](#)

Sampling procedure

[Probability: Simple random](#)

Time period(s) investigated

1984-01-01 - 1984-01-01

Variables

321

Number of individuals/objects

1370

Data format / data structure

[Numeric](#)

Data collection 1

- Mode of collection: Self-administered questionnaire: paper
- Time period(s) for data collection: 1984-01-01 – 1984-01-01
- Data collector: University of Gothenburg, Department of Political Science
- Source of the data: Population group

Geographic spread

Geographic location: [Stockholm Municipality](#)

Responsible department/unit

Department of Political Science

Research area

[Political behaviour and attitudes](#) (CESSDA Topic Classification)

[Social sciences](#) (Standard för svensk indelning av forskningsämnen 2011)

[Media studies](#) (Standard för svensk indelning av forskningsämnen 2011)

[Media](#) (CESSDA Topic Classification)

[Leisure, tourism and sport](#) (CESSDA Topic Classification)

Keywords

[Internal politics](#)

Polygon (Lon/Lat)

17.77629624, 59.42621593

17.77629624, 59.23266695

18.20843184, 59.23266695

18.20843184, 59.42621593

17.77629624, 59.42621593

Accessibility level

Access to data through SND

Access to data is restricted

Use of data

[Things to consider when using data shared through SND](#)

Versions

Version 1.0. 1993-01-01

Related research data in SND's catalogue

[Study of reading habits 1989 - Jönköping](#)

[Study of reading habits 1989 - Åstorp, Bjuv and Helsingborg](#)

[Study of reading habits 1988 - Kalmar and Öland](#)

[Study of reading habits 1989 - Southeastern Skåne](#)

[Study of reading habits 1987 - Värmland](#)

[Study of reading habits 1986 - Gästrikland](#)

[Study of reading habits 1990 - Katrineholm and Eskilstuna](#)

[Study of reading habits 1986 - Essunga and Götene](#)

[Study of reading habits 1985 - Södermanland](#)

[Study of reading habits 1990 - Southern Halland](#)

[Study of reading habits 1993 - Gästrikland](#)

[Study of reading habits 1992 - Norrbotten](#)

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