

Study of reading habits 1985 - Södermanland

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Is part of collection at SND: [Local study of reading habits](#)

Citation

Weibull, L. (1993) Study of reading habits 1985 - Södermanland (Version 1.0) [Data set]. University of Gothenburg. Available at: <https://doi.org/10.5878/6p9p-zz90>

Creator/Principal investigator(s)

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Research principal

[University of Gothenburg](#) - Department of Political Science

Description

This survey forms part of the research program 'Dagspresskollegiet'. The target group of this survey was the inhabitants of four municipalities in Södermanland: Eskilstuna, Flen, Strängnäs and Kungsör. Most of the questions are replications of questions asked in previous readership studies, i.e. questions concerning reading habits, subscriptions of papers, reading interests and background variables such as gender, age, education and party preference. There were also a number of questions not asked in previous surveys. In this survey the respondents were asked about their opinion on the occurrence of incorrect or misleading information in various news media; if the news cover should be influenced by the editorial political standpoint; and the importance of a variety of different goals of society in the next ten years.

Data contains personal data

No

Language

[Swedish](#)

Unit of analysis

[Individual](#)

Population

Individuals aged 15-75 years and residing in Eskilstuna, Flen, Strängnäs and Kungsör municipalities

Time Method

[Longitudinal: Trend/Repeated cross-section](#)

Sampling procedure

[Probability: Simple random](#)

Time period(s) investigated

1985-01-01 - 1985-01-01

Variables

326

Number of individuals/objects

1820

Data format / data structure

[Numeric](#)

Data collection 1

- Mode of collection: Self-administered questionnaire: paper
- Time period(s) for data collection: 1985-01-01 – 1985-01-01
- Data collector: University of Gothenburg, Department of Political Science
- Source of the data: Population group

Geographic spread

Geographic location: [Flen Municipality](#), [Eskilstuna Municipality](#), [Strängnäs Municipality](#), [Kungsör Municipality](#)

Responsible department/unit

Department of Political Science

Research area

[Political behaviour and attitudes](#) (CESSDA Topic Classification)

[Social sciences](#) (Standard för svensk indelning av forskningsämnen 2011)

[Media studies](#) (Standard för svensk indelning av forskningsämnen 2011)

[Media](#) (CESSDA Topic Classification)

[Leisure, tourism and sport](#) (CESSDA Topic Classification)

Keywords

[Internal politics](#)

Publications

Severinsson, R. (1985) Tidningsläsning i Södermanland. Göteborg: Department of Political Science.

[Libris](#) | [Google Books](#)

If you have published anything based on these data, [please notify us](#) with a reference to your publication(s). If you are responsible for the catalogue entry, you can update the metadata/data description in DORIS.

Polygon (Lon/Lat)

15.86849248, 59.51945456

15.86849248, 58.87415672

17.32933528, 58.87415672

17.32933528, 59.51945456

15.86849248, 59.51945456

Accessibility level

Access to data through SND

Access to data is restricted

Use of data

[Things to consider when using data shared through SND](#)

Versions

Version 1.0. 1993-01-01

Related research data in SND's catalogue

[Study of reading habits 1990 - Southern Halland](#)

[Study of reading habits 1993 - Gästrikland](#)

[Study of reading habits 1992 - Norrbotten](#)

[Study of reading habits 1984 - Alingsås](#)

[Study of reading habits 1984 - Stockholm](#)

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