

Study of reading habits 1990 - Katrineholm and Eskilstuna

SND-ID: snd0302-1. **Version:** 1.0. **DOI:** <https://doi.org/10.5878/002497>

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Associated documentation

0302.html (63.88 KB)

0302q.pdf (212.09 KB)

Citation

Weibull, L. (1997) Study of reading habits 1990 - Katrineholm and Eskilstuna (Version 1.0) [Data set]. University of Gothenburg. Available at: <https://doi.org/10.5878/002497>

Creator/Principal investigator(s)

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Research principal

[University of Gothenburg](#) - Department of Journalism Media and Communication

Description

This survey forms part of the research program 'Dagspresskollegiet'. The target group of this survey was the inhabitants of two municipalities in Södermanland: Katrineholm and Eskilstuna. The number of questions put in this survey is considerably smaller than in previous surveys. Unlike the other readership studies this survey was carried through with telephone interviews.

Data contains personal data

No

Language

[Swedish](#)

Unit of analysis

[Individual](#)

Population

Inhabitants of Katrineholm and Eskilstuna municipalities, aged 15-75 years.

Time Method

[Longitudinal: Trend/Repeated cross-section](#)

Sampling procedure

[Probability: Simple random](#)

Time period(s) investigated

1990-10-01 – 1990-11-30

Variables

111

Number of individuals/objects

837

Data format / data structure

[Numeric](#)

Data collection 1

- Mode of collection: Telephone interview
- Time period(s) for data collection: 1990-10-01 – 1990-11-30
- Data collector: University of Gothenburg, Department of Journalism Media and Communication
- Source of the data: Population group

Geographic spread

Geographic location: [Katrineholm Municipality](#), [Eskilstuna Municipality](#)

Responsible department/unit

Department of Journalism Media and Communication

Research area

[Political behaviour and attitudes](#) (CESSDA Topic Classification)

[Social sciences](#) (Standard för svensk indelning av forskningsämnen 2011)

[Media studies](#) (Standard för svensk indelning av forskningsämnen 2011)

[Media](#) (CESSDA Topic Classification)

[Leisure, tourism and sport](#) (CESSDA Topic Classification)

Keywords

[Internal politics](#)

Publications

Severinsson, R. (1992) Med eller utan prenumeration i Eskilstuna och Katrineholm. Presentation av en läsarundersökning från hösten 1990. Report no. 17. Göteborg: Department of Journalism and Mass Communication.

If you have published anything based on these data, [please notify us](#) with a reference to your publication(s). If you are responsible for the catalogue entry, you can update the metadata/data description in DORIS.

Polygon (Lon/Lat)

15.76466348, 59.46861964

15.76466348, 58.77060781

16.84389109, 58.77060781

16.84389109, 59.46861964

15.76466348, 59.46861964

Accessibility level

Access to data through SND

Access to data is restricted

Use of data

[Things to consider when using data shared through SND](#)

Versions

Version 1.0. 1997-11-27

Related research data in SND's catalogue

[Study of reading habits 1990 - Southern Halland](#)

[Study of reading habits 1993 - Gästrikland](#)

[Study of reading habits 1992 - Norrbotten](#)

[Study of reading habits 1984 - Alingsås](#)

[Study of reading habits 1984 - Stockholm](#)

[Study of reading habits 1981 - Sundsvall](#)

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Published: 1997-11-27

Last updated: 2019-02-06