

Local radio coverage of the election campaign 1979

SND-ID: snd0116-1. **Version:** 1.0. **DOI:** <https://doi.org/10.5878/001113>

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Version 1.1: 2012-07-16

DOI: <https://doi.org/10.5878/001114>

Associated documentation

0116.html (19.38 KB)

Citation

Brantgärde, L. (1997) Local radio coverage of the election campaign 1979 (Version 1.0) [Data set]. University of Gothenburg. Available at: <https://doi.org/10.5878/001113>

Creator/Principal investigator(s)

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Research principal

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Description

A new medium took part in the 1979 election campaign: for the first time the Swedish Broadcasting Corporation, represented by its subsidiary Swedish Local Broadcasting Corporation, had the possibility to cover all local election campaigns. Primarily the aim was to look into the amount of transmission time every local radio station had used for programs specific for one commune. The information was collected before and during the election campaign and is consequently a measure of transmissions planned by each local radio station.

Purpose:

Shed light on how local radio reported on the three concurrent elections: the parliamentary election, country council elections and local elections.

Data contains personal data

No

Language

[Swedish](#)

Unit of analysis

[Geographic unit](#)

Population

Swedish municipalities

Time Method

[Cross-section](#)

Sampling procedure

[Total universe/Complete enumeration](#)

Time period(s) investigated

1979-08 - 1979-09

Variables

15

Number of individuals/objects

277

Data format / data structure

[Numeric](#)

Data collection 1

- Mode of collection: Content coding
- Description of the mode of collection: Data are collected from the pre-announced plans for election coverage made by the local radio stations.
- Time period(s) for data collection: 1979 - 1979
- Data collector: University of Gothenburg, Department of Political Science
- Source of the data: Communications: Public, Communications

Geographic spread

Geographic location: [Sweden](#)

Lowest geographic unit

Municipality

Responsible department/unit

Department of Political Science

Funding

- Funding agency: Swedish Council for Research in the Humanitie and Social Sciences

Research area

[Elections](#) (CESSDA Topic Classification)

[Social sciences](#) (Standard för svensk indelning av forskningsämnen 2011)

[Political science](#) (Standard för svensk indelning av forskningsämnen 2011)

[Media](#) (CESSDA Topic Classification)

Keywords

[Elections](#), [Local government elections](#), [Parliamentary elections](#), [Election broadcasting](#), [Local](#)

[broadcasting](#), [Election campaigns](#)

Publications

Brantgärde, L. (1979) Sveriges lokalradios bevakning av valrörelsen 1979. Report series 1979:5. Göteborg: Department of Political Science.

[Libris](#)

If you have published anything based on these data, [please notify us](#) with a reference to your publication(s). If you are responsible for the catalogue entry, you can update the metadata/data description in DORIS.

Accessibility level

Access to data through SND

Data are accessible by order

Use of data

[Things to consider when using data shared through SND](#)

Versions

[Version 1.1](#). 2012-07-16

Version 1.0. 1997-05-28

Download metadata

[DataCite](#)

[DDI 2.5](#)

[DDI 3.3](#)

[DCAT-AP-SE 2.0](#)

[JSON-LD](#)

[PDF](#)

[Citation \(CSL\)](#)

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