

# Local radio coverage of the election campaign 1979

**SND-ID:** snd0116-1. **Version:** 1.0. **DOI:** <https://doi.org/10.5878/001113>

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**Version 1.1:** 2012-07-16

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## Associated documentation

0116.html (19.38 KB)

## Citation

Brantgärde, L. (1982) Local radio coverage of the election campaign 1979 (Version 1.0) [Data set]. University of Gothenburg. Available at: <https://doi.org/10.5878/001113>

## Creator/Principal investigator(s)

Lennart Brantgärde - University of Gothenburg, Department of Political Science

## Research principal

[University of Gothenburg](#) - Department of Political Science

## Description

A new medium took part in the 1979 election campaign: for the first time the Swedish Broadcasting Corporation, represented by its subsidiary Swedish Local Broadcasting Corporation, had the possibility to cover all local election campaigns. Primarily the aim was to look into the amount of transmission time every local radio station had used for programs specific for one commune. The information was collected before and during the election campaign and is consequently a measure of transmissions planned by each local radio station.

Purpose:

Shed light on how local radio reported on the three concurrent elections: the parliamentary election, country council elections and local elections.

## Data contains personal data

No

## Language

[Swedish](#)

## Unit of analysis

[Geographic unit](#)

## Population

Swedish municipalities

**Time Method**

[Cross-section](#)

**Sampling procedure**

[Total universe/Complete enumeration](#)

**Time period(s) investigated**

1979-08 - 1979-09

**Variables**

15

**Number of individuals/objects**

277

**Data format / data structure**

[Numeric](#)

**Data collection 1**

- Mode of collection: Content coding
- Description of the mode of collection: Data are collected from the pre-announced plans for election coverage made by the local radio stations.
- Time period(s) for data collection: 1979 - 1979
- Data collector: University of Gothenburg, Department of Political Science
- Source of the data: Communications: Public, Communications

**Geographic spread**

Geographic location: [Sweden](#)

**Lowest geographic unit**

Municipality

**Responsible department/unit**

Department of Political Science

**Funding**

- Funding agency: Swedish Council for Research in the Humanitie and Social Sciences

**Research area**

[Elections](#) (CESSDA Topic Classification)

[Social sciences](#) (Standard för svensk indelning av forskningsämnen 2011)

[Political science](#) (Standard för svensk indelning av forskningsämnen 2011)

[Media](#) (CESSDA Topic Classification)

**Keywords**

[Elections](#), [Local government elections](#), [Parliamentary elections](#), [Election broadcasting](#), [Local](#)

[broadcasting](#), [Election campaigns](#)

## **Publications**

Brantgärde, L. (1979) Sveriges lokalradios bevakning av valrörelsen 1979. Report series 1979:5. Göteborg: Department of Political Science.

[Libris](#)

## **Accessibility level**

Access to data through SND

Data are accessible by order

## **Use of data**

[Things to consider when using data shared through SND](#)

## **Versions**

[Version 1.1](#). 2012-07-16

Version 1.0. 1982-01-01

## **Download metadata**

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[DDI 2.5](#)

[DDI 3.3](#)

[DCAT-AP-SE 2.0](#)

[JSON-LD](#)

[PDF](#)

[Citation \(CSL\)](#)

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