

Sweden now 1979 - Skåne survey

SND-ID: snd0031-1. **Version:** 1.0. **DOI:** <https://doi.org/10.5878/d56z-he19>

Is part of collection at SND: [Sweden now](#)

Citation

(1984) Sweden now 1979 - Skåne survey (Version 1.0) [Data set]. IMU-Testologen AB. Available at: <https://doi.org/10.5878/d56z-he19>

Alternative title

Sverige nu 1979 - Skåneundersökningen

Creator/Principal investigator(s)

Testologen Ltd.

Research principal

[IMU-Testologen AB](#)

Description

ORVESTO is a TNS Sifo survey that measures the reach of certain media elements by asking informants about their media habits.

Data contains personal data

No

Language

[Swedish](#)

Unit of analysis

[Individual](#)

Data format / data structure

[Numeric](#)

Geographic spread

Geographic location: [Sweden](#)

Geographic description: Skåne

Highest geographic unit

Province

Research area

[Social sciences](#) (Standard för svensk indelning av forskningsämnen 2011)

[Media studies](#) (Standard för svensk indelning av forskningsämnen 2011)

Accessibility level

Access to data through SND
Data are accessible by order

Use of data

[Things to consider when using data shared through SND](#)

Versions

Version 1.0. 1984-01-01

Related research data in SND's catalogue

[Sweden now 1978-I](#)

[Sweden now 1978-II](#)

[Sweden now 1979-I](#)

[Sweden now 1979-II](#)

[Sweden now 1977-I](#)

[Sweden now 1977-II](#)

[Sweden now 1976-I](#)

[Sweden now 1976-II](#)

[Sweden now 1975-I](#)

[Sweden now 1975-II](#)

[Sweden now 1974-I](#)

[Sweden now 1974-II](#)

[Sweden now 1973-II](#)

[Sweden now 1972-II](#)

[Sweden now 1978-I_2](#)

[Sweden now 1978-I_3](#)

[Sweden now 1978-I_4](#)

[Sweden now 1978-II_2](#)

[Sweden now 1978-II_3](#)

[Sweden now 1978-II_4](#)

[Sweden now 1978-II_5](#)

[Sweden now 1978-II_6](#)

[Sweden now 1979-I_2](#)

[Sweden now 1979-I_3](#)

[Sweden now 1979-I_4](#)

[Sweden now 1979-II_2](#)

[Sweden now 1979-II_3](#)

[Sweden now 1979-II_4](#)

[Sweden now 1979-II_5](#)

[Sweden now 1977-I_2](#)

[Sweden now 1977-I_3](#)
[Sweden now 1977-I_4](#)
[Sweden now 1977-II_2](#)
[Sweden now 1977-II_3](#)
[Sweden now 1977-II_4](#)
[Sweden now 1977-II_5](#)
[Sweden now 1973-II_2](#)
[Sweden now 1973-II_3](#)
[Sweden now 1973-II_4](#)
[Sweden now 1972-II_2](#)
[Sweden now 1972-II_3](#)
[Sweden now 1972-II_4](#)
[Sweden now 1974-I_2](#)
[Sweden now 1974-I_3](#)
[Sweden now 1974-I_4](#)
[Sweden now 1974-I_5](#)
[Sweden now 1974-II_2](#)
[Sweden now 1974-II_3](#)
[Sweden now 1974-II_4](#)
[Sweden now 1974-II_5](#)
[Sweden now 1975-I_2](#)
[Sweden now 1975-I_3](#)
[Sweden now 1975-II_2](#)
[Sweden now 1975-II_3](#)
[Sweden now 1975-II_4](#)
[Sweden now 1975-II_5](#)
[Sweden now 1976-I_2](#)
[Sweden now 1976-I_3](#)
[Sweden now 1976-I_4](#)
[Sweden now 1976-II_2](#)
[Sweden now 1976-II_3](#)
[Sweden now 1976-II_4](#)
[Sweden now 1976-II_5](#)

Is part of collection at SND

[Sweden now](#)

Download metadata

[DataCite](#)

[DDI 2.5](#)

[DDI 3.3](#)

[DCAT-AP-SE 2.0](#)

[JSON-LD](#)

[PDF](#)

[Citation \(CSL\)](#)

Published: 1984-01-01

Last updated: 2019-02-06